

05 JUN 2021

UIPM PRESIDENT'S ACTIVITIES: MAY 2021



05.05.2021: New format task force meeting

UIPM President Dr Klaus Schormann joined fellow members of the task force appointed in December 2020 online for a follow-up meeting about the new Olympic Games Modern Pentathlon format designed for Paris 2024.

They discussed the experience of all three test events based on feedback from athletes, coaches and organisers and formed proposals for the UIPM Technical Committee and UIPM Executive Board. The task force members summarised that the reflection of athletes and coaches had been very positive.



Clockwise from top left: UIPM Secretary General Shiny Fang, President Dr Klaus Schormann, Vice President Joel Bouzou OLY, Tamer Samy, Christian Roudaut, Janusz Peciak OLY, Dominic Mahony OLY, Anna Bajan and UIPM HQ staff

12.05.-17.05.2021: Szekesfehervar, HUN

UIPM President Dr Schormann attended the UIPM 2021 Pentathlon World Cup Final where he met former pentathlete Peter Sarfalvi, who represented the State Government of Hungary as Deputy State Secretary of Sport.

President Dr Schormann discussed preparations for the rescheduled Olympic Summer Games Tokyo 2020 in the context of COVID-19 with Krisztian Kulscar, President of the Hungarian Olympic Committee. Both underlined the need for all athletes and officials to be vaccinated and discussed the strong support provided by the International Olympic Committee, the World Health Organisation and the Tokyo 2020 Organizing Committee.



Men's Individual podium at the UIPM 2021 Pentathlon World Cup Final in Szekesfehervar (HUN)

On May 13, Dr Schormann had a marketing meeting with Martin Dawe (Executive Board Member for Marketing), Alexandre Mauran (Marketing & Branding Manager), Roxane Hager (Digital Manager) and Lena Nussbaumer (Executive Assistant). They discussed various issues of marketing, media and promotion and some of the important steps UIPM needs to take to improve and increase the visibility of Modern Pentathlon.

Specific items on the agenda were the implementation and control of UIPM branding across all uses, venue dressing, merchandising, sponsorship, sustainability and the presentation of the new Olympic Games Modern Pentathlon format.

On May 14, the UIPM President met with Treasurer John Helmick and Martin Dawe to discuss current business partnerships of the Union. Mr Helmick spoke about the financial consequences of COVID-19 both for UIPM and the whole global economy. They also discussed new possibilities of partnerships based on the new Olympic Modern Pentathlon format and focused also on other UIPM Sports where many possibilities exist for partnerships between the Union and business partners.



UIPM President Dr Schormann is joined by, left, Martin Dawe (Executive Board Member for Marketing)

and, centre, John Helmick (Treasurer) for a meeting about UIPM business partnerships

On the evening of May 15, the city government of Szekesfehervar invited representatives of UIPM and the Hungarian Modern Pentathlon Association (HMPA) to a social gathering.

UIPM President Dr Schormann and HMPA President Gyula Bretz thanked the city government for their great support of Modern Pentathlon over many years and both hope for further successful cooperation in the future.

The UIPM President presented a special plaque to HMPA President Gyula Bretz in gratitude for long and strong cooperation between the two organisations.



HMPA President and UIPM Honorary Member Dr Gyula Bretz received a special award from UIPM

President Dr Klaus Schormann before a social dinner in Szekesfehervar (HUN)

20.05.2021: Olympic Games 2032

The UIPM President was joined by Secretary General Shiny Fang in a meeting with John Baker and Pranav Khot of Event Knowledge Services (EKS), representatives of the Brisbane 2032 bid which was announced by the IOC as preferred candidate city for the 2032 Olympic Games in February.

They discussed preliminary points such as competition venue, field of play and preliminary time schedule. Dr Schormann thanked Mr Baker and Mr Khot for the detailed briefing.

The UIPM President, Secretary General and UIPM Operations Director Alexandre Franca then provided a report about the new format of Modern Pentathlon designed for the Olympic Games Paris 2024.

UIPM Executive Board Member Kitty Chiller (President of the Oceania Modern Pentathlon Confederation) underlined the close cooperation between the organising Team of Brisbane 2032, the Australian Olympic Committee and Modern Pentathlon Australia.



Clockwise from top left: UIPM President Dr Klaus Schormann, Oceania Confederation President Kitty Chiller OLY, UIPM Operations Director Alexandre

Franca and Brisbane 2032 representatives John Baker and Pranav Khot

25.05.21: GAISF IF Forum

President Dr Schormann and Secretary General Shiny Fang attended the GAISF International Federations (IF) Forum where IOC President Dr Thomas Bach gave an important statement about the current situation facing all athletes and IFs in preparation of the Olympic Games Tokyo 2020 hosted in 2021.

Dr Bach's main message was about unity, solidarity and the strong willingness of all stakeholders to help Tokyo stage a successful Olympic Games.

26.05.2021: 'Be active through sport' Project

President Dr Schormann held a final meeting with the 'Trimm Dich' (Be Active Through Sport) task force, which works on general sport development and how sport and health can have an impact on society.

The task force finalised how they want to go viral with the message: from younger to older people. All generations need offers for physical activities and mental support to overcome the stress and difficulty of life through this pandemic and keep healthy through sport.

Prof Dr Markus Mau will work out a road map which will later be handed over to the German Olympic Committee (DOSB) and German Olympic Academy (DOA) as well as sport clubs and UIPM. The task force plans to create a snowball system effect with federations, organisations and

clubs delivering the message to all age groups.



Members of the 'Be Active Through Sport' task force meet virtually to discuss the sport and public health project



28.05.2021: GLRCT Laser Run Darmstadt 2021

Dr Schormann held a kick-off meeting with the organising team of the UIPM 2021 Global Laser Run City Tour to be held in Darmstadt (GER) in early September 2021.

The discussion centred on general organisation and the strategic structure needed for the next months of preparation.



A kick-off meeting with the organising team of the UIPM 2021 Global Laser Run City Tour to be held in Darmstadt (GER) in September