INNOVATION IN ADVERSITY

2020
Contents

INTRODUCTION
President’s Foreword / 6
President’s Activities / 8
Secretary General’s Message / 20

INSIDE UIPM
Executive Board Members / 24
Headquarters / 26

ADAPTING TO THE NEW NORM
#LaserHomeRun / 30
#LaserAllStars / 32
Live Talks / 36
eSports / 38
Modern Pentathlon Stories / 40

INNOVATION IN OUR DNA
Laser Run / 44
UIPM Media Evolution / 48
Innovation Pathway / 50

NEW ADOPTION FOR THE FUTURE
New Modern Pentathlon Format Paris 2024 / 54
Mixed Relay Inclusion / 58
INTRODUCTION
Dear friends,

My 27th year as President of our beloved Union has been very busy like usual, but because of the Coronavirus pandemic it was very different. Only during UIPM 2020 Pentathlon World Cup Cairo was I able to follow our athletes directly in their high-profile presentation.

The year 2020 should have been full of sporting highlights for our global community, including an Olympic Games in the wonderful city of Tokyo. Instead we were left with no choice but to suspend all UIPM Sports activity in the early part of March.

Nevertheless, we look with optimism and determination to 2021. To a full season of Olympic qualification. To a World Championships for our youth, junior and senior athletes, and for all ages of participants in Laser Run and Biathle/Triathle. And to an electoral Congress in November 2021 in Xiamen (CHN).

We hope to see more opportunities worldwide to take part in UIPM Sports as the pandemic situation eases with the help of medical science. I would like to congratulate members of our community who managed through good planning and taking care of health and safety to organise training and competitions in 2020. They all demonstrated innovation in adversity.

The whole world of sport experienced major disruption in 2020 and it gave me a lot of pride to see so many National Federations finding ways for their communities to take part in competitions online. The UIPM #LaserAllStars allowed athletes from all countries to come together on a very special day for our sporting movement. The inaugural Finals was a wonderful highlight of the 3rd Pierre de Coubertin Pentathlon Day on September 9, 2020.

Laser shooting and especially Laser Run has given our sport a new urban dimension, and the technology gives all participants the flexibility to be able to shoot in their own homes! Even in May when many countries were in complete lockdown, we saw this with Laser Home Run. I was also pleased to see the progress of our E-sports project in 2020. We must embrace technology and give people of all ages every opportunity to engage with our movement.

We often ask ourselves the question, what would Baron Pierre de Coubertin, the creator of Modern Pentathlon, think about our sporting movement today? I strongly believe that he would be very supportive of our commitment to innovation, and this was evident in the new Modern Pentathlon format approved by the UIPM Executive Board for the Olympic Summer Games Paris 2024 with the support of the IOC.

The vision of Coubertin is preserved: Modern Pentathlon athletes competing in a short and dramatic sequence, showing what it means to be a complete multi-sport athlete. The new format also helps us to arrange competitions in a sustainable way, minimising environmental impact.

In the life of the Olympic Family, Modern Pentathlon represents a mighty oak tree with deep, healthy Olympic roots which first grew in 708 BC in Olympia. A tree of life which stands up to the hardest storms - like the Coronavirus - and puts out new shoots every year. The strong branches represent our National Federations and the leaves and fruits are our athletes.

We are all called upon to keep this oak tree healthy so it can continue to develop within the Olympic Movement.
President’s Activities

Left to right: IOC Vice President and UIPM 1st Vice President Juan Antonio Samaranch, IOC Director General Christophe de Kepper, UIPM President Dr Klaus Schormann, IOC President Dr Thomas Bach and IOC Sport Director Kit McConnell during the UIPM Executive Board meeting in Lausanne (SUI) in January 2020

Members of the UIPM Executive Board and staff pose for a photograph with International Olympic Committee President Dr Thomas Bach, Director General Christophe de Kepper and Sport Director Kit McConnell during their two-day meeting at the new headquarters of the Olympic movement in Lausanne (SUI) in January 2020

UIPM President Dr Klaus Schormann with Krisztian Kulcsar (President of the Hungary NOC) and, right, Jose Pereiruna (President of the International Canoe Federation) at the Youth Olympic Winter Games in Lausanne (SUI) in January 2020

UIPM President Dr Klaus Schormann with Kristian Kulcsar (President of the Hungary NOC) and, right, Jose Pereiruna (President of the International Canoe Federation) at the Youth Olympic Winter Games in Lausanne (SUI) in January 2020

Members of UIPM Committees and ad-hoc Working Groups gather in Frankfurt (GER) for a series of key meetings about the future of Modern Pentathlon and Tetrathlon in the Olympic Games and Youth Olympic Games

UIPM President Dr Klaus Schormann with International Biathlon Union President Olof Dahlin, centre, and Greece NOC President and IOC Member Spyros Capralos at the Youth Olympic Winter Games in Lausanne (SUI) in January 2020

UIPM President Dr Klaus Schormann with (left to right) Andrejus Zadneprovskis OLY (LTU), Jorge Salas OLY (ARG), Aya Medany OLY (EGY), Joel Bouzou OLY (FRA), Kitty Chiller OLY (AUS), Janusz Peciak OLY (POL), Dmitry Svatkovsky OLY (RUS) and Rob Stull OLY (USA) at a special wall where Olympians sign their names at Olympic House in Lausanne (SUI)
UIPM President Dr Klaus Schormann shakes hands with Prof Ismail Abdel Ghafar, President of the Arab Academy for Science, Technology & Maritime Transport after an inspection of the educational facility’s sports facilities in Alexandria (EGY) and a long discussion about development opportunities for African athletes, seminars, training and competitions such as the UIPM 2021 Junior and Youth (U17/U19) World Championships.

UIPM President Dr Klaus Schormann and EMPF President Sharif Elerian present a trophy to Dr Ashraf Sobhy, Egypt’s Minister of Youth & Sports, for his strong support of Modern Pentathlon in Egypt.

UIPM President Dr Klaus Schormann joins Egyptian Modern Pentathlon Federation (EMPF) President Sharif Elerian and a group of Egyptian athletes on a visit to the 57357 Children’s Cancer Hospital in Cairo (EGY).

UIPM President Dr Klaus Schormann and EMPF President Sharif Elerian present a trophy to Dr Ashraf Sobhy, Egypt’s Minister of Youth & Sports, for his strong support of Modern Pentathlon in Egypt.

UIPM President attends the Stars of Sport 2019 Awards with (left to right) FIL President Sepp Fendt and the DOSB Vice President and President, Prof Dr Gudrun Doll Tepper and Alfons Hoermann.

UIPM President Dr Klaus Schormann is interviewed by media in Minsk (BLR) during his visit in March 2020, which included an inspection of facilities for the UIPM 2021 Pentathlon and Laser Run World Championships.

UIPM President Dr Klaus Schormann joins Egyptian Modern Pentathlon Federation (EMPF) President Sharif Elerian and a group of Egyptian athletes on a visit to the 57357 Children’s Cancer Hospital in Cairo (EGY).

UIPM President Dr Klaus Schormann is flanked by Vice-President Joel Bouzou OLY and Secretary General Shiny Fang at the official opening of the new International Olympic Committee Headquarters in Lausanne (SUI).

UIPM President Dr Klaus Schormann discusses UIPM financial matters during a video meeting with UIPM Treasurer John Helmick and Secretary General Shiny Fang.

UIPM President Dr Klaus Schormann with Alexandra de Navacelle Zolliks, who represents the Coubertin family on the UIPM Pierre de Coubertin Commission, during a meeting of the IOC Culture and Olympic Heritage Commission – of which both are members.

UIPM President Dr Klaus Schormann with Alexandra de Navacelle Zolliks, who represents the Coubertin family on the UIPM Pierre de Coubertin Commission, during a meeting of the IOC Culture and Olympic Heritage Commission – of which both are members.

UIPM President Dr Klaus Schormann with Alexandra de Navacelle Zolliks, who represents the Coubertin family on the UIPM Pierre de Coubertin Commission, during a meeting of the IOC Culture and Olympic Heritage Commission – of which both are members.
A painting by Dr Liston Bochette III PhD, an Olympic athlete from Puerto Rico who competed in bobsleigh (1992, 1994, 1998, 2002) and in decathlon (1984) who has served as President of the Puerto Rico Modern Pentathlon Federation for more than 20 years. UIPM President Dr Klaus Schormann said: “This painting describes how we should handle the actual situation. We should always look forward for an active future for all our athletes in all age groups around the world with a healthy environment.”

UIPM President Dr Klaus Schormann pictured in front of his ‘history wall’ in the UIPM Presidential Office in Darmstadt (GER)

UIPM President Dr Klaus Schormann meets Dr Sandra Heck, author of the book ‘Von spielenden Soldaten und kämpfenden Athleten’ (OF Soldiers Playing and Athletes Fighting) in the UIPM Archive

UIPM President Dr Klaus Schormann shares lunch with all participants in the marketing and promotion workshop in Frankfurt-am-Main (GER)

UIPM President Dr Klaus Schormann with Pierre Portman, CEO of RAM Swiss Watches, during their meeting in July 2020 to discuss the company’s future sponsorship partnership with UIPM

UIPM President Dr Klaus Schormann with Pierre Portman, CEO of RAM Swiss Watches, during their meeting in July 2020 to discuss the company’s future sponsorship partnership with UIPM
UIPM President Dr Klaus Schormann poses with a bust of Baron Pierre de Coubertin, creator of Modern Pentathlon, at the UIPM President’s Office in Darmstadt (GER) made by Karlheinz Oswald.

UIPM President Dr Klaus Schormann takes part in a video conference with IOC President Dr Thomas Bach and all Presidents and Secretaries General of Olympic Summer Sport International Federations.

UIPM President Dr Klaus Schormann and members of the UIPM Executive Board and staff participate in an EB conference which was joined by IOC Sport Director Kit McConnell.

UIPM President Dr Klaus Schormann and Absolute Fencing CEO Gary Lu, whose company extended their contract to provide world-class fencing equipment and apparel to athletes in global and continental Modern Pentathlon competitions until 2024.

UIPM President Dr Klaus Schormann congratulates a group of young participants in the Laser Run competition in Bensheim (GER).

UIPM President Dr Klaus Schormann working at his desk in the UIPM Presidential Office in Darmstadt (GER).

UIPM President Dr Klaus Schormann joins fellow sports leaders (left to right) FIL President Josef Fendt, FIBA Treasurer Ingo Weiss, DOSB Head of Office Christian Sachs, DOSB Vice-President Prof Dr Gudrun Doh Tabener, ICF Vice-President Thomas Konietzko and ITTF President Dr Thomas Weikert.
UIPM President Dr Klaus Schormann with Executive Assistants Lena Nussbaumer (left) and Pagona Sonndag (right).

Afghanistan Modern Pentathlon Federation President Khushal Sarwari brandishes a portrait of himself with UIPM President Dr Klaus Schormann.

UIPM President Dr Klaus Schormann with UIPM Honorary President HSH Prince Albert II of Monaco during a personal meeting in the new UIPM Headquarters.

UIPM Honorary President HSH Prince Albert II of Monaco is joined by UIPM President Dr Klaus Schormann and UIPM Vice-President Joel Bouzou OLY (left) after signing a plexiglass wall at the new UIPM Headquarters.

HSH Prince Albert II of Monaco and UIPM President Dr Klaus Schormann are joined by UIPM staff after the UIPM Honorary President officially opened the new UIPM Headquarters office.

UIPM President Dr Klaus Schormann meets Prof Dr Hans Michael Ockenfels, who is centrally involved in testing and vaccination against the COVID-19 Coronavirus, at his clinic in Hanau (GER).

Members of the IOC Culture and Olympic Heritage Commission, including IOC President Dr Thomas Bach (top left) during his visit to the new UIPM Headquarters in the Principality.

UIPM Honorary President HSH Prince Albert II of Monaco takes part in a laser shooting experience during his visit to the new UIPM Headquarters in the Principality.

UIPM President Dr Klaus Schormann with Executive Assistants Lena Nussbaumer (left) and Pagona Sonndag (right).
Images of the UIPM Archive situated in Darmstadt (GER)
What a year it has been. So many highs and lows, so many challenges, so many uncertainties.

The only certainty, in fact, was the commitment demonstrated by our global community to keeping our sporting movement alive. And not just keeping the sport alive but making it stronger for tomorrow.

In 2021, we all hope to experience some normality again, but what if normal becomes something new?

In 2020 I was proud to see how the global UIPM Sports community adapted to the difficult circumstances, taking the opportunity to become trailblazers for a future that is already here!

In May we broke new ground with our first virtual competition, #LaserHomeRun, and in September we introduced #LaserAllStars. Be assured, these are not gimmicks – virtual events could become a permanent part of our competition calendar if the format is manageable. In future we could even have Pentathlon All Stars.

We are also very close to launching our first UIPM E-sports product, which I am sure the many gamers in our community and in the wider world will love.

UIPM Sports will always be a movement defined by athletic achievement – staying true to the vision of Coubertin to create the ultimate athlete. But we also need to consider what that means in a 21st century context, always remaining relevant to the way young people engage online and how they see sport.

As we evolve our digital and virtual offerings, we invite everyone in the global community to keep sending us ideas, feedback and suggestions. We had a great response to the call for ‘Pentathlon Stories’ late in 2020 – there are some amazing authors of all ages in our community! UIPM will be ready to join in all kinds of virtual Games and festivals. We are living in a real world, and we open our eyes to changes within that world whether online or offline.

As the first International Federation and still the only sport to use laser shooting in all real sport events, our athletes had already embraced technology and adapted themselves for environmentally friendly sport and a sustainable future.

But we are living more and more in an online environment. The pandemic accelerated the process of everything becoming inter-connected, giving our athletes the chance to use their sporting skill in laser shooting to demonstrate the spirit of sport in a virtual world!

There were some really unforgettable moments this year, some light amid the darkness. And we owe it all to the people who demonstrated innovation in adversity.
Modern Pentathlon has been subject to innovation for as long as I can remember. At the Olympic Games it has evolved from a five-day competition to an event that can now be decided in a few hours. That said, we must keep developing and reshaping the sport to make it truly modern and attractive to youth audiences. We have a responsibility to prove the worth of Modern Pentathlon to the Olympic Games and the proposed changes to the sport for Paris 2024 give us the opportunity to demonstrate that. Thankfully, we already have a tradition of innovation and UIPM has been known for a long time as one of the most pioneering International Federations.

We are in a competition for survival and we need to always remain open to adaptation and change. Although Modern Pentathlon is secure on the programme for Paris 2024, competition will continue to be intense for future Olympic Games and we must always look forward. I give my full support to the new format proposed for Paris 2024, which is fully in line with the spirit and the values of its creator, Pierre de Coubertin.

I am grateful to all athletes who attended the call on November 11 and asked questions and spoke honestly about their concerns. It was also useful to hear from the National Federations during the video conference on November 24. A clear message has been provided to our global community and I am grateful to UIPM for the communication.

I support with excitement this new version of modern pentathlon. The first quality of a coach is to be adaptable and that’s what we’ve been doing for many years now. This new version is, to my eyes, a great way to make the pentathlon grow.

To coach is a perpetual invention act, and this new format will give us the opportunity to demonstrate our capacity to adapt and to support our athletes on the way to perform.

This was a very difficult but also interesting year for modern pentathlon. The pandemic changed our qualification system and created a big challenge for athletes and coaches around the postponement of the Olympic Games Tokyo 2020. In parallel we worked on a new Modern Pentathlon format to make our sport more exciting, more popular and a better fit for future Olympic Games. It is very important that in this challenging time we all support each other as one pentathlon family to secure a better future for Modern Pentathlon.
HSH Prince Albert II of Monaco, UIPM’s Honorary President, officially opened the federation’s new Headquarters in the Principality on November 30.

UIPM President Dr Klaus Schormann and Vice President Joel Bouzou OLY greeted HSH Prince Albert II of Monaco in person and provided a tour of the spacious office area now occupied by the UIPM staff team within Stade Louis II.

UIPM President Dr Klaus Schormann said: “We are grateful to HSH Prince Albert II of Monaco and the Palace of Monaco for their continued support of our sporting movement.”

UIPM Secretary General Shiny Fang added: “The new UIPM Headquarters provides the space our organisation needs to keep growing and continue its non-stop innovation and improvements.”
ADAPTING TO THE NEW NORM
The aim of #LaserHomeRun was to unite the global UIPM Sports community during the initial lockdown phase of the COVID-19 Coronavirus pandemic, enabling participants of all ages to add focus to their home training regimes, keep their skills sharp and enjoy the thrill of online competition.

More than 600 entrants from an initial registration of 800+ ended up participating, from Olympians and world medalists to the planet’s youngest Laser Run athletes. There were female and male categories across six age groups from U11 to Masters 60+.

The format of #LaserHomeRun is simple – in each round entrants must complete a series of exercises before hitting five targets with a laser pistol in the fastest possible time. UIPM Technical Officials were appointed to make sure entries were valid.

UIPM Executive Board Member for Media, two-time Olympic medallist Andrei Zadneprovskis, said: “The aim of #LaserHomeRun was to keep the global UIPM Sports community united, motivated and active during a difficult time in their lives.

“At a time when all UIPM Sports activity was suspended, social media played an important role in enabling people to meet online, compare their home training activities with each other and have fun.”

All participants in the historic venture received a souvenir certificate, and UIPM collected feedback to help inform future decisions about how to build on the clear appetite for more virtual UIPM Sports events.

“From Ecuador to Singapore,” as commentator James Tzanoudakis said memorably during the live broadcast of the Finals on UIPMTV, the world came together for the first-ever virtual Laser Run in May 2020.

Just before the Final we had the chance to exchange a few words with the other athletes about our situation in our countries and how we were coping with the confinement.

What a pleasure to see some familiar faces, and more importantly to know that we are not alone in our struggle. It was the only competition within months, so I wanted to grab the opportunity. I gave it my all, shot perfectly and won the very unofficial title of #LaserHomeRun champion.

If you had told me a few weeks ago that I would have won an “online” competition, that I would be a “couch champion”, but moreover that I would be very happy about it, I would have laughed so hard. But times are hard, we find happiness in the little things.

To all of those who have discovered the joy of sport during the confinement, I hope with all my heart that you keep going with regular physical activity.
On the 3rd Pierre de Coubertin Pentathlon Day, September 9, Egypt topped the inaugural #LaserAllStars medal table with four gold medals along with two silver and two bronze, while Great Britain scooped seven medals including two golds.

There were also medals for athletes from established pentathlon nations Mexico, Russia and Guatemala as well as Ecuador, the Philippines, Afghanistan, Switzerland and Moldova.

It was a day when the first-ever global online laser shooting competition came to a conclusion. It was also a day when UIPM’s worldwide community came together online for the annual #High5 social media campaign.

And the fun vibes and friendly spirit were underlined by one family that produced three medallists competing in the same house.

In the first-ever #LaserAllStars medal play-off, Eman Mousa of Egypt won bronze in the Women’s 40+ Masters category. Later in the day, her son Ibrahim Al Desoky won Men’s Under 22 gold and he then watched as his elder brother Abdelrahman Mahmoud emerged triumphant in the Men’s Under 40 category.

The three family members came together to celebrate on the UIPM TV livestream at the end – a scene in keeping with the theme of the day. Competitors had gathered to compete safely in their clubs in Egypt, Guatemala, Afghanistan and the Philippines, while others took part from home.

Among the other countries that contributed multiple entrants were Great Britain, Hungary, Turkey, France and Ecuador.

Clair Carman (GBR), Women’s 40+ champion, said: “It was really exciting and thank you to everybody involved. It’s absolutely fantastic that you can compete from home.”

Silvia Ventura (MEX), Women’s U22 champion, said: “I feel really proud to represent Mexico especially considering the difficult situation linked to COVID-19. Thank you to all who supported me for this result to happen.”

Valery Schukin (RUS), Men’s U15 champion, said: “I am very glad of the victory, the training was not in vain. Thank you all for your support, I’m happy!”

The corresponding #High5 campaign was created by UIPM as part of the Pierre de Coubertin Pentathlon Day, as a symbol of commitment to preserving and building on the legacy of Coubertin.

This social media activation is ongoing and the #High5 is recognised as a symbol of dedication. By raising and showing their ‘High 5’ anyone can demonstrate their own commitment to protect, promote and further develop Modern Pentathlon.
UIPM Live Talks is a series of 45-minute online webinars launched in spring 2020 when lockdowns were imposed in most countries to combat the COVID-19 Coronavirus pandemic.

Responding to a need for support and guidance from the international community, Live Talks provides a knowledge-sharing platform and best practice baseline. The series features a blend of keynote presentations and discussions led by members of the community on a monthly basis.

Most importantly, it gives the community access to a virtual place where direct and informal peer-to-peer discussions are possible. Topics are proposed and prepared ahead of the live broadcast, but any topic may rise as the discussion develops, allowing the host and guests to engage in open exchanges, and viewers to share questions in the live chat (more than 5,000 viewers joined the last session).

UIPM Live Talks addresses matters of importance in times of crisis, shining a spotlight on training challenges or athletes’ perspectives. Other discussions centred around sporting memories and past experiences (e.g. Rio 2016 Olympic Games throwback), enabling us to shift the conversation towards lighter subjects, creating a sense of human-ity around our identity and developing a closer relationship with viewers.

UIPM Live Talks is a key to a new modern way of connecting with sports fans on digital platforms. It provides the opportunity to not only deep-dive into personal and professional topics, anecdotes and sporting history, but also to bring people together to face today’s challenges and opportunities to shape the future.
The global UIPM community had already been immersed in virtual sports during the COVID-19 Coronavirus pandemic, with athletes from all continents participating in new global competitions such as #LaserHomeRun in May and #LaserAllStars in August and September.

Development work continued on UIPM’s own E-sport product and the new affiliation with GEF will add further credibility to the advances made in electronic sports by the governing body of Modern Pentathlon, Tetrathlon, Triathle, Biathle and Laser Run.

UIPM has commenced a competitive E-sport project which will feature the LaserRun combination. This version will be available in 2021 for immediate download on mobile via the Google Android and Apple Stores.

It will include a multi-player functionality that will connect social friends via Facebook as well as other connected players across the world. Each session will include six players, which will include some AI-controlled players.

There will be a world ranking according to points gained by players across the world incorporated in the game. Players will be able to select certain iconic locations in which to compete, including Tokyo and Paris – the venues for the next two Olympic Summer Games.

UIPM President Dr Klaus Schormann said: “Innovation has been a cornerstone of our movement ever since the Modern Pentathlon was founded by Baron Pierre de Coubertin and introduced to the Olympic Games in Stockholm in 1912, and the launch of our E-sport project is another important milestone in our journey.

“UIPM is committed to innovation and making our sports appeal to younger generations, and we look forward to sharing our E-sport products with the world.”
Towards the end of 2020, UIPM Secretary General Shiny Fang invited the global UIPM Sports community to take part in a storytelling competition. It challenged people around the world to describe what Modern Pentathlon meant to them.

In early December, UIPM announced the winners, and Mrs. Fang said: “We asked you to look deep in your hearts, in your memories and in your imagination to tell us what Modern Pentathlon means to you. I was expecting some interesting ideas, but the results of this competition exceeded all my expectations.”

In no particular order, here are the three winners of the Pentathlon Stories competition and one author who received a special commendation for use of imagination.

**Kristina Ryabova (KAZ)  
“The Modern Pentathlon Learned by Heart”**

You don’t need to have met the late Timur Dossymbetov, a legend of Modern Pentathlon and Kazakh Olympic sport, to be touched by this story. I think anybody would be moved when reading this emotive testimony of his lifelong love affair with pentathlon.

The story illustrates vividly how Timur discovered the five disciplines as a young boy and worked selflessly all his life to help others get involved in the sport and fulfill their dreams.

So who is Kristina, and why did she write about this tale about Timur Dossymbetov?

She is his grand-daughter, and a proud one too.

**Emiliano Hernandez (MEX)  
“Walking with giants”**

One of the things I love about pentathletes is the way they remain humble even when they reach a high level. They are true giants of sport, and that’s what makes this story by Emiliano Hernandez so powerful.

He focuses on his ‘last dance’ as a junior in the UIPM 2019 Junior World Championships in Drzonkow (POL), when he travelled to the competition alone.

Emiliano, younger brother of Rio 2016 bronze medallist Ismael, describes in detail his emotional rollercoaster during the competition, capturing the essence of this wonderful sport. And he ends with some really interesting conclusions – the three ‘morals’ of his story.

**Michelle Matson (GBR)**

As head coach of Wessex Wyvern Modern Pentathlon Club, Michelle has a key role in developing the stars of tomorrow but she didn’t set out to achieve this high responsibility – she only got involved in coaching after becoming a swimming lifeguard at the club.

Michelle’s story charts her 25 years in the sport, including her role in the London 2012 Olympic Games as a volunteer – which gave her unforgettable memories.

Michelle is a true fan of Modern Pentathlon, of her country and its athletes, and this shines through in her personal story.

**Maria Olshanskaya (RUS)  
Fairy Tale ‘Five in One’ Once Upon a Time**

When I read the opening line of Maria’s story – ‘There was a wolf in the forest’ – and saw her colourful illustrations, I immediately knew we were looking at something very unique.

Maria, 11, wins a special commendation for her use of imagination. Her story is deeply evocative and funny, with strong Pentathlon storylines woven into the narrative. It’s a powerful folk story that culminates in a Laser Run between a hare and a wolf, with a magpie, bear and fox all playing different roles!
INNOVATION IN OUR DNA
The unexpected disruptions of 2020 may have brought sport to a standstill for much of the year, but Laser Run has been a spectacular catalyst for the global growth of the UIPM Sports movement. So it was inevitable that when Coronavirus (COVID-19) restrictions began to ease in some countries, the popular mass-participation sport was the first to resume.

From Colombia to Caracas to Cape Town, sporting communities right across the planet have energetically embraced the simple plug-and-play format that enables Laser Run to support development.

September was the month when the Laser Run scene really kicked back into gear. On the first weekend of the month, Lithuania held a national run/shoot competition in Virgis Park, Vilnius – venue of the UIPM 2017 Pentathlon World Cup Final. And Ukraine held a two-day Dinamo Laser Run in the capital, Kiev.

Some countries took a regional approach due to travel restrictions – and one of them was Russia. On September 20, athletes took part in the regional championships of Novosibirsk. On the final weekend of the month, Belarus held an Open National Laser Run in Vitebsk while Hungary arranged a national event in Székesfehérvár and Turkey organised a special celebration of Laser Run during the European Week of Sport.

In October, France continued to arrange Laser Run events across the country as part of a schedule lasting from September to November. Uzbekistan again rose to the challenge on October 2 with a local competition in Andizhan. Later in the month it was Egypt’s turn as athletes gathered in Alexandria, which will be the venue for the UIPM Junior and Youth World Championships in early 2021.

At different times in the year there were time trials and races for various age groups in both Australia and New Zealand, where local organisers even arranged Para Laser Run activities.

And in the USA, Laser Run competitions continued right into December. The difference being that racing organised by the Wolfpack Pentathlon Club took place virtually, in common with many organisers around the world who showed versatility and initiative throughout 2020 to keep the Laser Run community connected and motivated.

**Laser Run Spotlight: Urban sports phenomenon acts as global catalyst for return of sport**

The unexpected disruptions of 2020 may have brought sport to a standstill for much of the year, but Laser Run has been a spectacular catalyst for the global growth of the UIPM Sports movement. So it was inevitable that when COVID-19 Coronavirus restrictions began to ease in some countries, the popular mass-participation sport was the first to resume.

From Colombia to Caracas to Cape Town, sporting communities right across the planet have energetically embraced the simple plug-and-play format that enables Laser Run to support development.

A wide range of activities signalled the post-COVID revival of Laser Run in numerous countries and continents from August to December,
On August 1, Germany became one of the first countries to organise a Laser Run competition, a two-day national championships in Nuremberg – the first of many events arranged by the German Modern Pentathlon Federation (DVMF). On August 27, Uzbekistan arranged a competition in the capital city of Tashkent and on August 30 a 40-minute Laser Run team relay was held by the Waikato Modern Pentathlon Club in New Zealand.

On August 1, Germany became one of the first countries to organise a Laser Run competition, a two-day national championships in Nuremberg. On August 27, Uzbekistan arranged a competition in the capital city of Tashkent followed by a second event in Andizhan on October 3.

Respecting the limitations imposed by the pandemic, the number of participants was relatively low with 30 people in the first and 45 in the second.

Modern Pentathlon Federation of Uzbekistan President Bakhromjon Gaziev and Secretary General Kseniya Gulyamova showed leadership by taking part in the competition in Tashkent (UZB).

September was the month when the Laser Run scene really kicked back into gear. On the first weekend of the month, Lithuania held a national run/shoot competition in Vingis Park, Vilnius – venue of the UIPM 2017 Pentathlon World Cup Final.

It was predominantly a youth competition and London 2012 Olympic champion Laura Asadasukaite’s daughter won gold medal in her age group.

Ukraine held a two-day ‘Dinamo Laser Run’ competition in the capital, Kiev. Two hundred athletes from Kiev, Zhitomir and Lviv from youth sport schools and seniors amateurs participated at the Dinamo equestrian complex.

In the background, an Olympic lesson was delivered to young athletes by Rio 2016 Olympic silver medallist Pavlo Tymoshchenko and European and World Championship medallist Dmytro Kirpulsiansky.

Some countries took a regional approach due to travel restrictions – and one of them was Russia. On September 20, more than 120 athletes across nine age groups, including top local pentathletes, took part in the regional championships of Novosibirsk at the Sibselmash Stadium.

On the final weekend of the month, Belarus held an Open National Laser Run in Vitebsk, with 160 athletes from the Vitebsk region and other corners of Belarus participating in Laser Run at the Summer Amphitheatre cultural and sport complex.

Hungary arranged a national event in Szekesfehervar and Turkey organised a special celebration of Laser Run during the European Week of Sport.

In October, France continued to arrange Laser Run events across the country as part of a schedule lasting from September to November. Later in the month it was Egypt’s turn as athletes gathered in Alexandria, which will be the venue for the UIPM Junior and Youth World Championships in early 2021.

At different times in the year there were time trials and races for various age groups in both Australia and New Zealand, where local organisers even arranged Para Laser Run activities.

And in the USA, Laser Run competitions continued right into December thanks to the Wolfpack Pentathlon Club, which continues to hold a virtual Laser Run event in lieu of their annual attended event. Athletes compete one by one with no physical contact, reducing risk of COVID-19 infection. Fifteen participants have submitted results with many new meet records being established.

This innovation is in common with many organisers around the world who showed versatility and initiative throughout 2020 to keep the Laser Run community connected and motivated.
### UIPM Media Evolution

- **+50%** more visits on UIPM website (2019-2020 evolution)
- **+132%** total live hours evolution (2017-2020)
- **+350%** new registrations on UIPMTV (2019-2020 evolution)
- **+75%** unique viewers (2020) on UIPM website
- **+145%** World Cup Final total hours evolution (2017-2020)

### UIPM on Social Media in 2020

A POWERFUL DIGITAL COMMUNITY GUIDED BY PASSION, COMMITMENT TO SPORT & SOLIDARITY, BROUGHT CLOSER TODAY THAN EVER.

Our mission at the epicentre of all our efforts: CREATE AWARENESS. INFORM. EDUCATE. ENTERTAIN. This year, we were also committed to BRING SUPPORT. BRING GUIDANCE. ENCOURAGE UNITY AND SOLIDARITY.

### Best achievements in 2020

- **2020**
  - **20 days** of activity per Month since the beginning of the pandemic crisis in March 2020
  - **194 days** of activity online in 2020
  - **75%** of Stories shared on IG

- **+50%** more visits on UIPM website (2019-2020 evolution)
- **+350%** new registrations on UIPMTV (2019-2020 evolution)
- **+75%** unique viewers (2020) on UIPM website
- **+145%** World Cup Final total hours evolution (2017-2020)
- **Proposed**
  - **45%** of our activity is User-Generated Content (It’s you that matters the most!)
  - **20** strong #campaigns with
  - #Strongertogether #Onespiritoneheart #Stayhealthy #Westayunited #LaserHomeRun #5greenlights #High5 #Staystrong #UIPMLivetalks #LaserAllStars

- **Growing engagement from the community on all platforms**
  - Growing number of discussions and DM to UIPM on all platforms
  - Peaks of activity during virtual campaigns #LaserHomeRun and #LaserAllStars
Innovation Pathway

1912
Stockholm (SWE)
First time in the Olympic Games

1948
London (GBR)
UIPM is born

1981
London (GBR)
The first women’s world championships takes place (individual + relay)

1991
Handicap start for running

1992
Women’s relay is introduced

1993
Darmstadt (GER)
One-day format is introduced at UIPM world championships

1994
Air pistols are introduced

1996
Atlanta (USA)
All 5 disciplines in one day for the first time at Olympic Games

1999
Monaco (MON)
First biathle (run/swim) World Championships

2001
Tokyo (JPN)
Pentathlon arena concept introduced to Olympic Games; launch of esports laser run

2010
Monaco (MON)
First mixed relay at the 1st Youth Olympic Games; first UIPM World Championships with laser shooting

2011
Mixed relay in all UIPM major competitions

2012
London (GBR)
First time combined shooting and running in Olympic Games

2013
Distribution of laser shooting equipment to more than 65 countries to develop the sport; first combined UIPM biathle/triathle World Championships

2014
Implementation of fencing bonus round, making the sport more attractive to spectators and broadcasters

2015
Perpignan (FRA)
First laser run World Championships. A major step in giving more athletes an entry point to modern pentathlon

2016
Rio (BRA)
Fencing bonus round introduced at Olympic Games, where all five sports are integrated in one sports complex as envisaged by UIPM President Dr Klaus Schormann

2018
UIPM launches new visual identity; educational platform launched for judges and coaches; first World Championships takes place in pentathlon arena

2019
New Youth Olympic Games format tested

2020
New modern pentathlon format for Paris 2024 Olympic Games tested – five disciplines in 90 minutes

2021
New modern pentathlon format for Paris 2024 Olympic Games tested – five disciplines in 90 minutes

#PENTATHLON
NEW ADOPTION FOR THE FUTURE
This followed the approval of the new format by the UIPM Executive Board in October 2020 and the first test events, held in Budapest (HUN) and Cairo (EGY) in September 2020.

Further testing and evaluation is in the pipeline, but viewers and spectators watching the Olympic Games’ most demanding sport in 2024 can now expect to see a compelling showpiece featuring all five disciplines in 90 minutes.

The new format features an elimination system that results in only 12 athletes taking part in each final, a process designed to reduce the overall length of the competition and create a more dynamic sport with a continuous flow.

The graphic on the next page illustrates the vision of five disciplines in 90 minutes in a compact field of play, which is another cornerstone of planning for Paris 2024.

The 90-minute showpiece will follow the Fencing Ranking Round, held on a previous day, with a new order that opens with Riding, followed by Fencing Bonus Round, Swimming and Laser Run.

Other changes to the current Olympic Games competition format include:

- **Riding** – a reduction in jumps from 15 to 12
- **Fencing Ranking Round** – a reduction in points per win from six to five
- **Fencing Bonus Round** – an increase in points per win from one to two
- **Laser Run** – a possible reduction in the running circuit from 800m to 600m

This vision is designed to make Modern Pentathlon shorter, faster, more connected and compact and easier to understand for all audiences.

On December 7, 2020, UIPM welcomed positive communication received from the International Olympic Committee (IOC) around the new Modern Pentathlon format designed for introduction at the Olympic Summer Games Paris 2024.
The changes to Modern Pentathlon are designed to transform the profile and popularity of a sport that has been a constant feature of the world’s biggest sporting event since it was introduced by Baron Pierre de Coubertin – founder of the Modern Olympic Games – in Stockholm in 1912.

The latest changes follow the move away from a five-day format, the introduction of laser technology and combined running and shooting, the arrival of the Fencing Bonus Round and the establishment of an all-in-one Pentathlon Arena, which will feature at the Olympic Games for the first time in Tokyo (JPN) in 2021.

The new format is more broadcast-friendly, enabling the dramatic storylines of Modern Pentathlon to be told in a logical sequence that is easier for spectators inside the stadium and watching around the world to understand.

As a sustainable and cost-effective model for the future of Modern Pentathlon within the Olympic Games, the proposal is also compatible with the International Olympic Committee’s Olympic Agenda 2020 and New Norm reforms.

UIPM President Dr Klaus Schormann said: "We are proud of the dynamic changes made to the Modern Pentathlon in recent decades and we are very pleased that the IOC has recognised our commitment to innovation by supporting this ambitious vision for Paris 2024.

"We are looking forward to working very closely with colleagues from the IOC, Paris 2024 and Olympic Broadcasting Services to finalise plans for the historic Olympic Summer Games taking place in the magical city of Paris for the first time in 100 years."

"The sport created by Baron Pierre de Coubertin continues to represent the most complete examination of any athlete competing in the Olympic Games, while offering spectators more excitement and a better showcase for each of the Pentathlon disciplines.

"Our new Modern Pentathlon format is strongly aligned to these two principles. It will dramatically improve the experience of viewers and spectators while retaining the essence of the sport.

"I guarantee all audiences that they will see a wonderful sporting spectacle when they watch the Modern Pentathlon at Tokyo 2020 in 2021 – and an even better showcase in Paris three years later."

Further testing and evaluation of the new Modern Pentathlon format will take place in 2021.
Mixed Relay Inclusion

The Mixed Relay has changed the dimensions of Modern Pentathlon in the past decade, providing athletes of all ages with an additional medal opportunity in all categories of UIPM World Championships and UIPM Pentathlon World Cups.

The mixed-gender event (one female, one male competing in unison) has been a feature of every Youth Olympic Games to date (Singapore 2010, Nanjing 2014, Buenos Aires 2018). This has emphasised UIPM’s commitment to gender equality as a key pillar of IOC Olympic Agenda 2020.

In 2011, the Mixed Relay became established as a feature of all UIPM competitions and its popularity has flourished ever since.

UIPM President Dr Klaus Schormann said: “As a core sport of the Olympic Summer Games, the Modern Pentathlon has been gender-neutral since 2000. The Mixed Relay goes further, enabling our athletes to compete as male and female in unison, fulfilling another part of Olympic Agenda 2020.

“The Mixed Relay has engaged new audience demographics and given new countries a chance to be competitive, enlarging the training and competition focus for our family of nations and strengthening our development programme.

“It has been a huge part of the success of our sport at the Youth Olympic Games in 2010 (Singapore), 2014 (Nanjing) and 2018 (Buenos Aires), and will again be a strong feature of the sporting programme in 2026 (Dakar) – the first Olympic Games to take place in Africa.”

The Mixed Relay has changed the dimensionsof Modern Pentathlon in the past decade, providing athletes of all ages with an additional medal opportunity in all categories of UIPM World Championships and UIPM Pentathlon World Cups.