











# 1. INTRODUCTION



## WHAT IS UIPM LASER RUN?

THE LATEST INVENTED SPORT OF THE UIPM.





ATHLETIC AND ACCESSIBLE SPORT FORMAT FOR EVERYONE.

COMBINES ROUNDS OF LASER PISTOL SHOOTING FOLLOWED BY RUNNING.







## WHAT IS UIPM LASER RUN?







### ■ WHAT IS UIPM LASER RUN CITY TOUR? ■



A laser run competition bringing happiness and health into your city.



(The organizer can define if the tour will be for both divisions or to only have the open division based on the participation preparation).



Annual World Ranking is counted.















UIPM: THE RIGHTS HOLDER OF THE COMPETITION.

## ORGANIZING AUTHORITIES

NATIONAL FEDERATION
TOGETHER WITH THE CITY
LOCAL ORGANIZER:
THE ORGANIZERS OF
THE EVENT (LOC).

UIPM EXPERT:
THE TECHNICAL
SUPERVISOR FOR THE
COMPETITION ACCORDING
TO RELEVANT RULES AND
REGULATIONS.

# INVOLVEMENT OF THE LOCAL AUTHORITIES:

- CITY GOVERNMENT
- ASSOCIATIONS
- GOVERNMENT BODIES
- BUSINESSES
- OTHER INSTITUTIONS





## **COMPETITORS REGISTRATION AND LOGISTICS**

LOC is responsible for the registration for LRCT competitors.

UIPM will provide a registration template.

Athletes registration fee can be charged by the LOC before competitors get their start numbers onsite. The fee should be discussed according to situation of the city case by case, but should not be more than 15 Euro per person for 2017.

Local accommodation will not be needed. Competitors will reach the competition place on their own. For those who need the accommodation, it will be competitor's choice and cost to arrange.

During the registration process for both divisions organizers should check whether competitors have or don't have an UIPM ID number. If yes, this number must be used for the competition results and report. If not, during registration process full name and date of birth must be collected (preferably with passport/ID copy) and sent by email to UIPM in order to generate an UIPM ID number for future competitions.









LASER RUN CITY TOUR (LRCT) REGISTRATION FORM							
CITY, DATE OF THE COMPETITION	INDIVIDU	JAL ENTRY					
I. PARTICIPANT INFORMATION							
Surname	First Nan	ne					
Nation	City	Sport Club/ School					
UIPM ID (if there is)	Date of Birth [dd/mm/yy]	Gender (f/m)					
II. CONTACT INFORMATION							
E-mail	Phone	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0					
III. COMPETITION INFORMATION							
Division (Elite/ Open)	Age Grou	ıp*					
Registration Fee Payment (if apply)							
(signature for printed or in person registration way;							
"YES" for online or electronic registration way)							

All Registration Form areas should be filled in. Registration ways: a) online (if LOC provides online form and platform), b) send electronic Registration Form via email, c) send printed Registration Form via fax, d) in person.



<sup>\*</sup> For LRCT Age groups please consider UIPM LASER RUN COMPETITION Guidelines

<sup>\*\*</sup> The organizers are not responsible for anything that may happen during the LRCT race concerning health issues. It is highly recommended to the athletes to conduct all the appropriate medical examinations before the competition. The organizers will not ask for medical assurance, as all the athletes participate on their own responsibility and the under-aged athletes on their guardians' responsibility.



### **EQUIPMENT REQUEST**

# SHOOTING PISTOLS AND TARGETS

(10 SETS PER CITY WILL BE PROVIDED BY UIPM) STRUCTURE/WALL FOR HANGING TARGETS







CHAIRS FOR SHOOTING JUDGES BEHIND THE SHOOTING STATIONS









### **EQUIPMENT REQUEST**

# START AND FINISH GALLERY/GATE/SIGN



BARRIERS/FENCES/CONES DEMARCATING THE RUNNING COURSE



BARRIERS/FENCES BETWEEN COMPETITION VENUE AND SPECTATORS PLACE



TEMPORARY GRAND STAND (AROUND 200 SEATS)
BEHIND THE SHOOTING JUDGES FOR SPECTATORS
(IF POSSIBLE TO ARRANGE)





















### **SHOOTING TABLE PADS**



### **FINISH TAPE**

BRANDING PACKAGE TO BE SENT BY UIPM



BANNERS FOR THE STRUCTURE/WALL AT TARGETS' SIDE



BANNERS FOR RUNNING COURSE AT KEY POINTS



BACKDROP FOR THE PODIUM (LOC NEEDS TO FIND THE STRUCTURE TO SUPPORT)



**START NUMBERS (ONLY DESIGN)** 



OTHER ELECTRONIC DESIGNS FOR LOC TO PRINT LOCALLY (OPTIONAL)





### **VENUE SETUP**

- Choose the competition venue at a place/location historical or iconic in your city.
- Create the running course on any surface/ground at the urban environment in the city. Certain obstacles are allowed with the approval of the UIPM Expert.
- Set up a running course according to the competition guideline (400m or 800m), watchable by spectators.
- Shooting range setup should avoid that the sun is directly shinning on athletes face, and make sure the target is facing north for better function, if competition happens at day time.

- Number of the shooting positions is depending on the registration and the number of competitors in each heat of each category.
- Spectator stand/seats can be arranged behind the shooting judges. From there it should be possible to see the last part of the running to finish line.
- Start and Finish lines should be at the same place.
- Setup the branding materials provided by UIPM and from the LOC at key/ important places of the competition for better pictures and images.





## **EXAMPLES OF THE VENUE SETUP**









## **EXAMPLES OF THE VENUE SETUP**









#### **EVENT DIRECTOR**

#### **SHOOTING DIRECTOR**

#### **RUNNING DIRECTOR**

#### **COURSE MARSHALLS**

to make sure running course is correctly respected by athletes (mainly at turns)

### SHOOTING JUDGES

(1 judge per 2, 3 shooting positions)

Check the proper functioning of targets

Check that athlete's pistol touches the shooting table between each shot

#### **RESULT JUDGES**

(4 judges positioned at the finish line - 2 of them taking times with stopwatches; one to observe the finishing order and to say athletes start numbers to another judge who writes them down)

#### ANNOUNCER AND COMMENTATOR

#### **PRESS OFFICER**

**UIPM EXPERT** 

(UIPM will define case by case)





### **KEYNOTES FOR COMPETITION SCHEDULE**

- Preliminary in the morning and finals in the afternoon (1-day event)
- Preliminary on the 1st day and finals on the 2nd day (2-day event)
- Depending on the age group and the distance each heat will take around 15min
- Depending on the number of competitors and local facilities, separate warming up area for shooting may be arranged keeping the rhythm of the competiton without breaks for warm up. Otherwise, 10-15min warm up time should be provided to each heat of competitors before they start the competition

## OPTIONAL





# DISTRIBUTION AND DISPLAY OF THE COMPETITION SCHEDULE

• The basic competition schedule should be fixed and informed to competitors when they register for the tour

- On the day before the competition, the organizer and the UIPM Expert need to double check detailed competition schedule including warm up, heats, breaks, award ceremony, etc.
- The final schedule should be distributed to the competitors as well as to be shown at one designated place/board to be checked at least 2 hours before the beginning of the competition





PROGRAMME TEMPLATE UIPM LASER-RUN CITY TOUR - OPEN DIVISION							
Time		Activity	Description	Remark			
Start	Duration	Finish	Activity	Description	Kemark		
8:00:00	0:15:00	8:15:00	Warm up U11 F&M				
8:20:00	0:15:00	8:35:00	U11 F Final	(800m run + 5 hits) x 2 times	10 Athletes		
8:40:00	0:15:00	8:55:00	U11 M Final		10 Athletes		
9:00:00	0:20:00	9:20:00	Warm up U15 F&M				
9:05:00	0:10:00	9:15:00	Medal Ceremony		U11 F&M		
9:20:00	0:17:00	9:37:00	U15 F Semifinal I	(800m run + 5 hits) x 3 times	10 Athletes		
9:40:00	0:17:00	9:57:00	U15 F Semifinal II		10 Athletes		
10:00:00	0:17:00	10:17:00	U15 M Semifinal I		10 Athletes		
10:20:00	0:17:00	10:37:00	U15 M Semifinal II		10 Athletes		
10:40:00	0:17:00	10:57:00	U15 M Semifinal III		10 Athletes		
11:00:00	0:17:00	11:17:00	U19 F Semifinal I	(800m run + 5 hits) x 4 times	10 Athletes		
11:20:00	0:17:00	11:37:00	U19 F Semifinal II		10 Athletes		
11:40:00	0:17:00	11:57:00	U19 M Semifinal I		10 Athletes		
12:00:00	0:17:00	12:17:00	U19 M Semifinal II		10 Athletes		
12:20:00	0:15:00	12:35:00	Warm up U15 F&M Final				
12:35:00	0:17:00	12:52:00	U15 F Final	(800m run + 5 hits) x 3 times	10 Athletes		
12:52:00	0:17:00	13:09:00	U15 M Final		10 Athletes		
13:10:00	0:15:00	13:25:00	Warm up U19 F&M Final				
13:12:00	0:10:00	13:22:00	Medal Ceremony		U15 F&M		
13:25:00	0:17:00	13:42:00	U19 F Final	(800m run + 5 hits) x 4 times	10 Athletes		
13:42:00	0:17:00	13:59:00	U19 M Final		10 Athletes		





PROGRAMME TEMPLATE UIPM LASER-RUN CITY TOUR - OPEN DIVISION							
Time		Activity	Description	Remark			
Start	Duration	Finish	11011	2000,,			
14:00:00	0:15:00	14:15:00	Warm up Master - F&M				
14:02:00	0:10:00	14:12:00	Medal Ceremony		U19 F&M		
14:15:00	0:17:00	14:32:00	Master F Final	(800m run + 5 hits) x 3 times	10 Athletes		
14:35:00	0:17:00	14:52:00	Master M Final		10 Athletes		
14:55:00	0:15:00	15:10:00	Warm up Jr/Sr - F&M				
14:28:00	0:10:00	15:08:00	Medal Ceremony		Masters F&M		
15:10:00	0:17:00	15:27:00	Jr F Final	(800m run + 5 hits) x 4 times	10 Athletes		
15:30:00	0:17:00	15:47:00	Jr M Semifinal I		10 Athletes		
15:50:00	0:17:00	16:07:00	Jr M Semifinal II		10 Athletes		
16:10:00	0:17:00	16:27:00	Sr F Final		10 Athletes		
16:30:00	0:17:00	16:47:00	Sr M Semifinal I		10 Athletes		
16:50:00	0:17:00	17:07:00	Sr M Semifinal II		10 Athletes		
17:10:00	0:10:00	17:20:00	Medal Ceremony		Jr F, Sr F		
17:20:00	0:15:00	17:35:00	Spectators Tryouts				
17:35:00	0:15:00	17:50:00	Warm up Jr/Sr - M Final				
17:50:00	0:17:00	18:07:00	Jr M Final	(800m run + 5 hits) x 4 times	10 Athletes		
18:10:00	0:17:00	18:27:00	Sr M Final		10 Athletes		
18:30:00	0:10:00	18:40:00	Medal Ceremony		Jr M, Sr M		





Top 3 places should be awarded by the LOC with medals/ certificates/gifts. All competitors results need to be submitted to UIPM according to the LRCT result template.

COMPETITION RESULTS AND AWARDS For the competitors who don't have UIPM ID numbers will be genarated an UIPM ID number wich is a competing license for the future.

Medals/certificates and/or gifts need to be arranged by the LOC directly.

UIPM can provide design of each.

UIPM LR World Ranking will be calculated based on submitted results considering the best Laser Run time for each competitor.



# 3. PARTICIPANTS



# WHO COULD BE THE PARTICIPANTS?

### **ELITE DIVISION**

PEOPLE AT DIFFERENT AGE GROUPS

**SCHOOL STUDENTS** 

**SPORTS FANS** 

**PENTATHLETES** 

**RUNNERS** 

**SHOOTERS** 

**ATHLETES FROM OTHER SPORTS** 

UNDER 13 UNDER 15 UNDER 17

UNDER 19

JUNIORS (19-21)

SENIORS (22-39) MASTER 40+

MASTER 50+

MASTER 60+

### **OPEN DIVISION**

**UNDER 11** 

UNDER 15

UNDER 19

JUNIORS - SENIORS (19-39)

MASTER 40+



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Establishing and keeping contact with a net of potential collaborators in schools and clubs.

Organizing
demonstrations
throughout the year
to promote
upcoming events.

Promote
the event and
sport at all possible
occasions.

(UIPM can provide relevant images and videos for the promotion)

Use different means for local advertisement for the event and the LR sport.

# HOW TO RECRUIT MORE PARTICIPANTS?





### HOW TO KEEP THE PARTICIPANTS FOR THE FUTURE?

1.
Introduce the advantages of the sport (UIPM will prepare the sport intro document)

2.

Introduce and provide the opporunity to compete at future major national/international events

**3.** Gifts, awards and merchandising

4

Follow-up (Where do competitors come from? Are they interested in training? Do they have any potential to be pentathletes?)

Invite some potential athletes to take part in a training demonstration session

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Keep a database together with UIPM to promote future opportunities directly to all the competitors



# 4. PROMOTION AND SUSTAINABILITY



### PRE-COMPETITION

DISTRIBUTION
OF FLYERS OR BROCHURES
IN PUBLIC PLACES LIKE
CITY CENTER, MALLS,
MARKETS, ETC.

LOCAL MEDIA AND ADVERTISEMENT

EXHIBITIONS
THROUGHOUT THE
YEAR TO PROMOTE
UPCOMING EVENTS

PROMOTION AMONG ATHLETES IN CLUBS OF DIFFERENT SPORTS RECRUIT
PARTICIPANTS IN CLUBS,
SCHOOLS, COLLEGES,
HIGH SCHOOLS AND
UNIVERSITIES

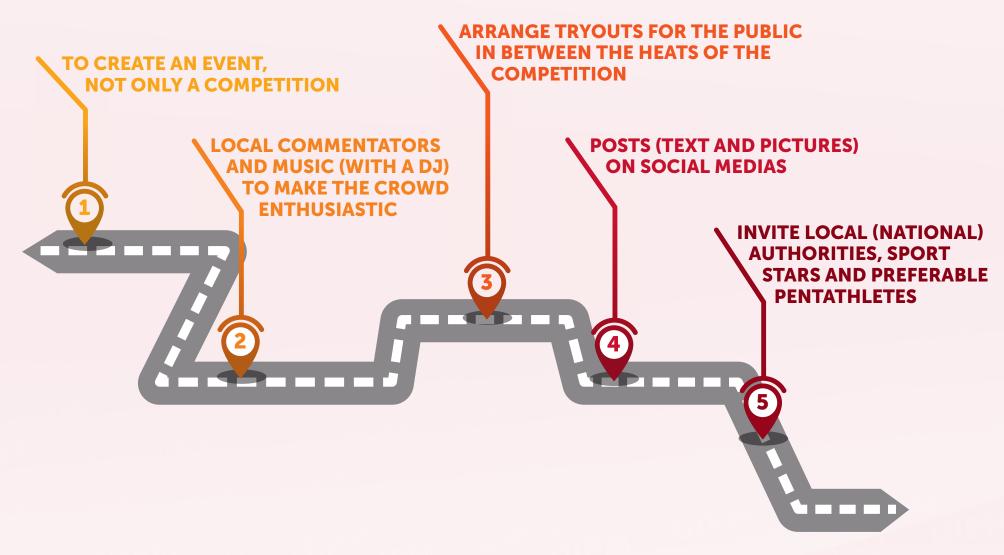
INTERNAL
PROMOTION AMONG
YOUR ATHLETES IN
CLUBS

EXPANDING EVENT TO SPONSORS, VOLUNTEERS, LOCAL PARTNERSHIPS ETC.





## **DURING THE COMPETITION**







### **AFTER THE COMPETITION**

Promotion on the NF website and social media

Send news and pictures to the UIPM for further promotion on UIPM worldwide platforms

Awards to those schools or clubs who participated actively

Introduce and promote next event





Constantly recruit athletes and let them enjoy the sport is the most important thing! Provide technical advice for their normal training. **SUSTAINABILITY** Report back to local authorities for the success and benefits of the event and introduce future opportunities for more events and the growing potential. **PLAN** Create potential clients/consumers for your sponsors and partners to get their future support. Promote the next event and provide national and 5 international competition opportunities to the athletes.



# 5. CHECKLIST



### 3 MONTHS BEFORE THE EVENT

## LOC

Promotion of the tour has started

Competition schedule is created

Registration is open for public, and contact with the schools to join in the tour has been made already

Competition venue is arranged and getting approval of the relevant authorities

Spectators stand is planned and booked

Manpower of the tour is planned and prepared

### **UIPM**

**UIPM** expert is appointed and prepared

Shooting equipment and UIPM branding materials are shipping in time

Hosting manual and all templates have been sent to organizers (registration form, result form, detailed competition activity schedule template)



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### 1 MONTH BEFORE THE EVENT

## LOC

Registrations (or entry database) in progress

Decision on which division to use is taken

Last phase of the local promotion (maximum divulgation effort)

Contact local press to cover the event

**Exhibitions to encourage participation** 

All required equipment is booked (fences, wall, tables, etc)

Venue plan is ready including shooting range, running course, spectator area, awards area, DJ area, media area, etc.

In contact with UIPM expert, logistic preparation is ready

### **UIPM**

Shooting equipment and branding materials have been sent without delay

Promotion materials and designs have been sent on time

Awards and participation certificates and medal design have been sent

Judges uniform/t-shirt has been provided/sent to the organizers

Assisting the LOC on registration and competition schedules

Checking with the LOC on all aspects of the preparations



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### 1 WEEK BEFORE THE EVENT

### LOC

Venue plan settled

Start of venue set up (Stands take time to install)

List of participants finalized (creation of start lists and competition schedule)

Judges Briefing (Seminar with the UIPM expert if sent)

Targets: purchase of batteries to have enough for the whole event

Pistols: charge them and buy multiplugs in case of emergency charging

Medals and certificates are ready

Commentator and DJ are familiar with the whole process and competition schedule

### **UIPM**

Seminar for local judges and officials if needed

Daily preparation with the LOC

Checking and helping local commentator/announcer at script

Orientation plan for participants is ready



**Run City Tour** 

aser.



### **DURING THE COMPETITION**

### LOC

Judges and officials perfectly know their roles

Branding in the right position, finish tape ready for race arrivals, courses well marked out

Commentator(s) and DJ(s) master the whole process based on daily competition activity schedule, also aim to increase spectator experience

Plan with commentator and DJ ready to arrange tryout for spectators during the competition breaks

Targets: full batteries and sun not facing at them

Pistols: fully charged

Live posts using social media

Award ceremonies for top 3 in each race per gender

All results need to be announced and collected after each heat. Make sure all competitors have UIPM ID before start the competition



UIPM Expert is supervising the good process of the event

Helping event director and judges to solve issues

Make sure the competition schedule is conducted based on the plan

Helping on equipment issues

Checking final results



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### AFTER THE COMPETITION

### LOC

Sending all results to UIPM at BT-WSB-results@pentathlon.org

Publishing competition result and relevant images at local social media and any accessible platform

Sending selected pictures and stories to UIPM for further post-promotion

Follow-up the participants, sending update for the future events

Discussing with UIPM for future improvement at LRCT and further plans

### **UIPM**

Publishing LRCT result and update LR world ranking

Post-promotion for the tour at all possible UIPM media platforms

Double check all UIPM generated ID for each competitor through the tour

Debriefing with the organizer and establish plan for next year



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