



Najla Al-Qahtani
Board Member

Broadcaster on MBC channel, Kalam Nawaem Show 3 years

Public Relations and Influencer Officer at the National Events Center present

Working at the National Events Center in contract management 2021present

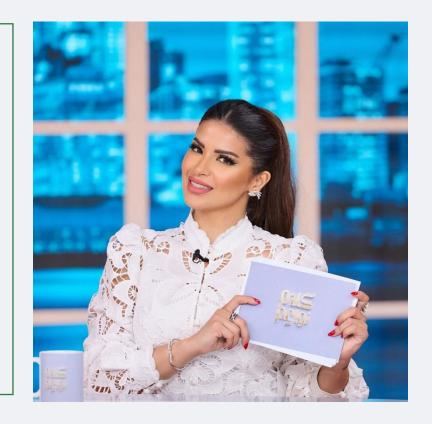






## **Initiative**

Working on marketing and media plans to reach the largest segment of societies worldwide with the aim of spreading the game of modern pentathlon.





Najla supported in cultivating many partnerships and sponsorships between other local Federations to strengthen the presence of SMPF and leverage common facilities and increase overall participation in the sport and she plans to do the same for AMPC



Cultivating many partnerships with local Federations to share experiences, facilities and increase awareness of the five sports in the Kingdom

Saudi Swimming Federation



Cultivating many partnerships with local Federations to share experiences, facilities and increase awareness of the five sports in the Kingdom

Saudi Shooting Federation



Cultivating many partnerships with local Federations to share experiences, facilities and increase awareness of the five sports in the Kingdom

Saudi Triathlon Federation



Cultivating many partnerships with local Federations to share experiences, facilities and increase awareness of the five sports in the Kingdom

Saudi Fencing Federation



Cultivating many partnerships with local Federations to share experiences, facilities and increase awareness of the five sports in the Kingdom

Sports for All Federation



Securing a sponsorship from the most successful and popular food delivery app in the Kingdom to fund our competitions, our campaigns and promote the Federation on the application to the masses

Food Delivery App



## Najla Contributed Hosting UIPM lead by Dr. Klaus Schormann, President, in preparation of Congress Meeting in November 2024





## Planning and attending all Competition (Internally)











## Planning and attending all Competition (Externally)









