



**ROB
STULL**

UIPM PRESIDENTIAL
CANDIDATE

**Paris to LA, a new day,
a new sport with
new leadership!**

Continue Our Legacy By Showcasing The Upgraded
Excitement Of Our Sport!



Modern Pentathlon is blessed with a unique platform created by Pierre de Coubertin, and further developed in the past 3 decades under the leadership of Dr. Klaus Schormann. A key element of my future vision is to build on this platform by:

- creating more valuable, diverse, engaging and entertaining event formats for our National Federations, fans, participants, followers and television viewers across the globe at reasonable costs.
- creating the largest multisport IF in the world with Pentathlon leading the way.

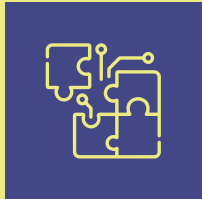
While this document represents only the “tip of the iceberg” in terms goals and objectives, it does set out my general vision and some concepts and questions we might ask ourselves together.



Following Paris, the Road to LA

The success of Paris demonstrated our new potential. In the highly competitive commercial landscape between different sports, we must capture a greater market share of a constantly evolving market, and we must encourage more young and diverse athletes to consider UIPM sports and disciplines.





Multisport Integration Enhancing Modern Pentathlon

I believe the UIPM must become the one-stop umbrella organization for each of our sports including Obstacle Racing. It is important to find solutions to unite all existing obstacle bodies and firmly establish the UIPM as the over-all umbrella governing body for all. This is an important key step in our accessibility and future global growth model.



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20-28 Vision Los Angeles

My vision is not 20-20, it is 20-28. Success in the diverse, multi-national city of Los Angeles is critical to our long-term success. We must create opportunities to make heroes and stars of our athletes in the multi-national LA28 markets. The LA28 spectator will be completely connected to social media. We must continuously improve our TV product to be even more entertaining, attractive and easily understandable. The first stop on the Road to LA, is to secure a cool, iconic LA venue, something that can rival Versailles with a Hollywood flair.



Calendar, Growth & Event Financial Transparency

Our calendar is growing exponentially. Can we improve our calendar to minimize travel distances and overall costs and offer more opportunities for all nations to participate with more athletes at reasonable expense? Are LOC's providing the value which the athletes are paying for and expecting?

Our goal should be for Pentathlon to be among the top sports in terms of popularity in the regions hosting our events and we now have the format to make that a reality.





Strategic Development

If we are successful, there will be increased financial resources at our disposal through a number of revenue models, should we promote growth by annual distributions directly to our National Federations to enable local investment in clubs, event organizers, volunteers, coaches, athletes and youth?

We must also retain our strategic policy of maintaining very good relationships with Olympic family leadership. The IOC, ASOIF and Regional Olympic Associations and Games are vitally important . This has been and will remain a UIPM strength.



Regional Games & Athlete Numbers

Multisport and Regional Games are the lifeblood of our sport. They inspire our athletes. Local heroes are created who are vitally important to grow interest in our sport. We should increase the number of athletes per team allowed at our events and we would/should create and own a Multisport Games!





Governance - Excellence is a continuous process

The governance of any organization should be well established and transparent, but also dynamic in responding to the needs of our stakeholders. UIPM governance, under our current leadership has a strong record of success.

We must continue to evolve as an organization and encourage and improve our athletes' participation in our activities.



Maximize our Human Resources

A representative board cannot possibly be expected to be knowledgeable in every area which we will need to prosper in today's fast-paced world, yet we are the experts in our sport. Our staff is excellent and should increase or decrease in size based on our needs.

The allure of the Olympic Games is attractive to many. Continue innovation by creating an advisory board/commission of sports minded individuals who have specific skill sets would ensure that we have a rich source of ideas, inspiration and advice in areas as finance, tech, health and safety, marketing and media.

In Conclusion

The UIPM is standing on the edge of a great new universe. For the first time in a long time I am not thinking of Modern Pentathlon defensively. I know the leadership decisions taken over the past thirty years have delivered us to this point and provided the UIPM with a tremendous opportunity. I believe in our future because I believe in you.

- If elected, I will serve in the best interests of our sport, democratically and inclusively.
- As President I will remain close to the federations and to the athletes. I believe in open dialogue and that a President should be approachable and in touch with all of you

My first Games was LA84 and LA28 brings me full circle. I intend to make a difference and I will ask the same of any board member, with the knowledge that all stakeholders will be informed, understand and contribute to the decisions taken.

I humbly ask you again for your vote,

***I am the Right Man,
with the Right Vision for Right Now.***



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Rob Stull UIPM Presidential Candidate Video link

