

Growing Together, Competing Forever!

From Development to Destiny: Our Path to Olympic Glory



UIPM CONGRESS
RIYADH · Nov. 16-17 · 2024

Sharif Elerian
Nominee of UIPM presidency



WHO is Sharif Elerian?

Sport Experience

- Secretary General, Egyptian National Olympic Committee (2017-2024)
- President, Egyptian Modern Pentathlon Federation (2012-Present)
- Vice President, UIPM (2021-2024)
- President, Egyptian Olympians Association (2020-Present)
- Expert Board member of New Egyptian Court of Arbitrations for Sport (2017-2019)
- Executive Member of Egyptian National Olympic Committee (2012-2016)
- Member of committee in charge of writing and drafting the new sport law of Egypt (law no. 71 for the year 2017)
- Deputy Member of the Development, Technical and Planning Committee of the Egyptian NOC (2012-2016)
- Chef De Mission for Egyptian Delegation, 2014 Youth Olympic Games, Nanjing China
- Deputy Chef de mission, Summer Olympic Games 2016, Rio De Janeiro
- Vice President, Egyptian Modern Pentathlon Federation (2008-2012)
- UIPM International Judge Since 1995

Education

B.S in Mechanical Engineering
The American University in Cairo, 1992

Languages

English & Arabic
Fair in Dutch

Achievements

As An Athlete:

- Participated in OG (Barcelona 1992)
- Egyptian, Arab and African Champion for Seniors and Juniors during my 10-year career.
- Egyptian National team member in Modern Pentathlon (1982-1992).
- Egyptian Junior National team member in Shooting (Air-Pistol) (1986-1990).
- Egyptian Junior National team member in Fencing (Epee) (1988-1990).

As A Leader

- Best Federation Award from the Egyptian NOC (2019-2020)
- Best Federation Award from EGYPT BEST AWARDS (2022 & 2023)
- First Olympic Medals for Africa, Egypt and Arab World (YOG 2018, OG 2020, OG 2024)

WHO is Sharif Elerian?

Mr. Sharif El Erian born 1970 in Cairo, has been a national team athlete and a Champion for Africa and Egypt in 3 different sports; Modern Pentathlon, Fencing, and Shooting, from 1984-1992. He competed in the 1992 Barcelona Summer Olympic Games in Modern Pentathlon. He has a bachelor's in mechanical engineering from American University in Cairo where he is currently the Sports Director. Mr. El Erian is currently the President of the Egyptian Modern Pentathlon Federation, Secretary-General of the Egyptian National Olympic Committee, and President of the Egyptian Olympians Association.

Sharif can speak English and Arabic Fluently and has Dual Nationality (EGYPT and Dutch)



Why Sharif ?



Proven Athlete: Sharif brings firsthand experience as an active modern pentathlon athlete, understanding the sport's challenges and opportunities.

National Olympic Insight: His extensive work with the National Olympic Committee equips him with invaluable knowledge of the Olympic framework and governance.

Track Record of Achievement: Sharif has a distinguished record of success in modern pentathlon, showcasing his commitment and capability in the sport.

Sport Development Advocate: He has significantly contributed to the development of modern pentathlon in Africa and Egypt, fostering new talent and participation.

Strong Olympic Relationships: Sharif's connections and active involvement in the Olympic movement position him to advocate effectively for the sport on a global stage.

Vision for Accessibility: His passion for making modern pentathlon accessible to everyone ensures a broader participation base and talent pool.

Commitment to Olympic Placement: Sharif is dedicated to securing modern pentathlon's place in the Olympic Games, prioritizing long-term sustainability for the sport.

Champion of Good Governance: He is committed to transparency, accountability, and integrity in leading UIPM, ensuring responsible management and decision-making.

Innovative Growth Strategies: Sharif proposes innovative approaches to modernize the sport and attract new audiences, enhancing its appeal and relevance.

Dedication to Athlete Welfare: He prioritizes the well-being and development of athletes, ensuring their voices are heard and their needs are met within the UIPM framework.

What is our Strategic Approach

Sport Development

- Enhance athlete development programs to attract and retain top talent.
- Increase grassroots initiatives to promote participation at all levels.

Popularity and Visibility

- Develop a comprehensive marketing and communication strategy to increase the sport's visibility globally.
- Collaborate with media outlets to ensure coverage of UIPM events

What is our Strategic Approach

Olympic Games Positioning

- Strengthen relationships with the International Olympic Committee to secure a solid position for modern pentathlon.
- Showcase the sport's unique qualities and relevance to modern audiences specially with new discipline (Obstacle)



What is our Strategic Approach

Good Governance

- Implement transparent and accountable governance practices.
- Ensure compliance with international sports regulations and standards.

Sustainability and Growth

- Explore partnerships with commercial sponsors to secure long-term financial stability.
- Invest in sustainable practices to reduce the sport's environmental impact.



Dear Friends,

As I present my nomination for the presidency of the UIPM, I proudly represent the remarkable journey that Egyptian athletes have undertaken. Our athletes are conquering podiums, achieving representation in at least one sport on each, a marvelous accomplishment that stems from our collaboration within the Egyptian Modern Pentathlon Federation. I believe that these accomplishments can serve as a powerful example for modern pentathlon, showcasing what can be achieved through unity and dedication.

With years of experience in sports management, I have developed a comprehensive understanding of what it takes to thrive in the dynamic sports landscape. The UIPM family faces a competitive arena that is rapidly evolving, and together, we can secure our rightful place in this expanding global sports industry. We are more than just a federation; we are a community poised for greatness.

As a leader, I am dedicated to harnessing my experience and insights to build an inclusive community where every member feels empowered and valued. Together, we can ensure that not only do we secure our position on the podium at the Olympic Games, but we also emerge as one of the strongest federations worldwide. This aspiration requires a strategic vision and a united front.

My Vision for UIPM:

- 1.Fostering Collaboration:** Strengthening partnerships among member nations and sharing best practices.
- 2.Athlete Development:** Prioritizing the growth and support of our athletes, ensuring they have the resources to achieve their best.
- 3.Increasing Visibility:** Embracing innovative marketing strategies and leveraging technology to engage younger audiences and promote modern pentathlon.
- 4.Sustainability and Growth:** Investing in grassroots initiatives to cultivate talent and ensure a vibrant future for our sport.

In conclusion, I am confident that my experience and passion for sports management will inspire and guide us toward a common goal: creating a robust, united UIPM that competes with pride and distinction on the world stage. Together, we can build a future in which modern pentathlon shines, inspiring athletes and solidifying our legacy as a federation of resilience and triumph.

I am always available to further discuss my strategies and goals in detail. Your insights and collaboration are invaluable to me, and I welcome the opportunity to engage in meaningful conversations that will shape the future of our sport.

Thank you for considering my nomination. Together, let's take modern pentathlon to new heights!

Warm regards,

Sharif Elerian



Thank you !

Love to further discuss with you!

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