

Present:

Rob STULL OLY, UIPM President (RS)

Shiny FANG, UIPM Secretary General (SF)

Dr Klaus SCHORMANN, UIPM Commission for Culture and Education Chair (KS)

Dora PALLI, UIPM Commission for Culture and Education Member (DP)

Lori NORWOOD, UIPM Commission for Culture and Education Member (LN)

Martin DAWE, UIPM Commission for Culture and Education Member (MD)

Anastasia PROKOPENKO OLY, UIPM Commission for Culture and Education Member (AP)

UIPM Staff:

Anfisa KASYANOVA, UIPM Education and Project Manager, Commission Coordinator (AK)

AGENDA

1. Opening and Welcome – Chairman
2. Words from UIPM President and SG
3. Introduction of Commission Members – each other
4. Review of Commission Outcomes (2021-2024) and IOC Commission for Culture and Heritage – Chairman
5. New cycle key objectives – discussions among all to define
6. Ideas, Potential Projects, and Activities – suggestions from all members
7. Any Other Business

MINUTES

Opening and Welcome	<p>KS welcomed all attendees of the meeting.</p>
Words from UIPM President and SG	<p>RS welcomed participants and emphasized the importance of the Commission's work, especially in the lead-up to the Los Angeles Olympic Games.</p> <p>SF expressed enthusiasm for the meeting and suggested:</p> <ul style="list-style-type: none">• The Commission should redefine definition of culture within modern pentathlon.• Maintaining core cultural values, it is important to adapt to current global trends• A broader, more impactful cultural strategy should align with contemporary Olympic movement trends.• Actions of the Commission should enhance sport's impact while ensuring relevance and meaningful engagement.
Opening and Welcome (cont)	<p>KS, as the primary facilitator, opened the meeting with the following points:</p> <ul style="list-style-type: none">• Welcomed Commission members, acknowledging their contributions to UIPM education, culture, and Olympic initiatives.• Emphasized linking modern pentathlon with society and the broader Olympic movement.• Shared personal experience in the IOC Culture Commission since 1994, now the Culture & Olympic Heritage Commission.• Stressed the need for a global perspective beyond a single continent.• Advocated for inclusive education across generations, from young athletes to masters in arts and education.• Highlighted the importance of structured cultural and educational programs leading up to the LA2028 Games.

<p>Introduction of Commission Members</p>	<p>DP – Hellenic Olympic Committee Panel member, also member of the UIPM Business Affairs Committee</p> <p>LN – 1989 World Champion for modern pentathlon, professional sculptor working in the arts and arts administration</p> <p>MD – used to have various roles within Pentathlon GB. Currently vice president of Pentathlon GB and Chair for international relations. Team manager for three Olympic Games (Seoul, Barcelona, Atlanta). UIPM EB Member for Marketing (until 2024, November).</p> <p>AP (presented AP who couldn't join due to technical issues and joined later) – bronze medallist of Beijing 2008 Olympics, currently training MP National Team of Belarus in Obstacles, member of the Belarusian Olympic Academy</p>
<p>Review of Commission Outcomes (2021-2024) and IOC Commission for Culture and Heritage</p>	<p>KS made a summary of the of the Commission's work:</p> <p>Challenges & Limitations in Recent Years (2021-2024)</p> <ul style="list-style-type: none"> • The pandemic severely impacted the commission's activities. • Internal challenges, including changes in pentathlon disciplines and political struggles. • Key commission members became inactive due to various reasons, including shifting priorities and external commitments. • Process from horse riding to the obstacle blocked actions of the Commission. <p>Art & Sport Contest</p> <ul style="list-style-type: none"> • The 2024 Art & Sport Contest, guided by Anfisa, faced low participation and promotion issues, partly due to the Olympic year focus on Paris 2024. • Art and Sport Contest has been organized by the IOC in Sydney 2000 and Athens 2004 and it was made for the IFs and NOCs. IOC Commission for Culture and Heritage acting with athletes worldwide introduced initiative Olympian Artists Programme for Tokyo 2020, Paris 2024 and now for Milano/Cortina 2026. • The Paris 2024 art initiative of the IOC included exhibitions, video presentations, and athlete stories highlighting the connection between sport and art.

	<p>YOG Education and Culture Programme</p> <p>KS a a founder of YOG Culture and Education Programme gave information about it at YOG Singapore:</p> <ul style="list-style-type: none"> • Concept was born and presented in Ancient Olympia on May 15, 2007. • Developed the structure of the Youth Olympic Games with 50% sports and 50% cultural and educational components. • Currently serving on an IOC Commission, KS working to restore and elevate the educational and cultural aspects of YOG. • KS advocates for similar initiatives within the union to promote sport, skills, and talents beyond competition.
<p>New cycle key objectives</p>	<p>This topic was not explicitly addressed during the meeting and should be further developed through email correspondence.</p>
<p>Ideas, Potential Projects, and Activities</p>	<ul style="list-style-type: none"> • The Commission aims to expand engagement with younger generations, including potential partnerships with the International Child Art Foundation in Washington, D.C. • A key initiative is the revival of the Art & Sport Contest in 2025 with a refined approach and improved promotion. To enhance its effectiveness, members suggested: <ul style="list-style-type: none"> - leveraging Ministries, IOA/NOAs networks - adopting best practices from the IOC's Art Contests in Paris. - contest should have clear motivations for participation, relevant and attractive rules, and potential incentives, such as prizes. • An Online Olympic Education Week is proposed, featuring workshops and seminars promoting Olympic values and their connection to modern pentathlon. The • Commission also supports interactive workshops integrating sport and cultural education during competitions (as in past there was Cultural day at youth world championships). • Explore projects linked to peace and the environment, potentially collaborating with UNESCO to strengthen cultural ties in sport. • Documenting and preserving pentathlon's Olympic heritage, with suggestions for a printed brochure on its history and funding opportunities for various educational materials. <p>With the UIPM's political landscape stabilizing, the Commission seeks to take a more proactive approach, ensuring meaningful initiatives.</p>

Any Other Business	<ul style="list-style-type: none">Commission discussed the annual budget and potential fund reallocations for specific projects: KS as a Chair asked about the Commission budget. SF answered: 3.000 US \$. After this information KS closed the meeting. <p><i>Members also agreed to submit additional ideas and personal goals via email to develop the 2025–2028 Action Plan based on meeting minutes and further input.</i></p>
---------------------------	---