What does Legacy & Sustainability mean in the sports industry?

Legacy in sports is what remains after a sport event as long-term benefits.

- Facilities
- Education
- The sport in itself

Sustainability in sport means that events tend now to have limited negative impact on environment but more positive impact on health, education, social issues etc ...

- Wellbeing
- Education of participants
- Gender equality
What is IOC strategy regarding sustainability?

What is IOC strategy regarding Legacy?

Objective 1
Embed legacy through the Olympic Games lifecycle

Objective 2
Document, analyse and communicate the legacy of the Olympic Games

Objective 3
Encourage Olympic legacy celebration

Objective 4
Build strategic partnerships
04
What can UIPM and NFs implement?

Infrastructure and venues:
multi-purpose FOPs don’t need to be specially built by NF/LOC. UIPM could also choose venues where everything is already existing.

Sourcing & resource management:
medals, equipment, merchandising

Mobility:
e.g. holding several competitions at the same time (LR and MP WCH 2019; U19 and U17 WCH 2019)

Workforce:
gender and geographical equality

05
What are the United Nations Sustainable Development Goals (SDG)?

Figure 2: Key SDGs to which the IOC aims to contribute
Where UIPM activities can align to UN SDG

- **Health and well-being** *(SDG 3)*
- **Quality education** *(SDG 4)*  
  with CCP, JCP, ACP
- **Gender equality** *(SDG 5)*
- **Industry innovation and infrastructure** *(SDG 9)*  
  with eco-friendly equipment
- **Sustainable cities and communities** *(SDG 11)*
- **Peace, justice and strong institutions** *(SDG 16)*
- **From pellet shooting to eco-friendly laser shooting** *(SDG 13)*