LEGACY & SUSTAINABILITY GUIDELINES

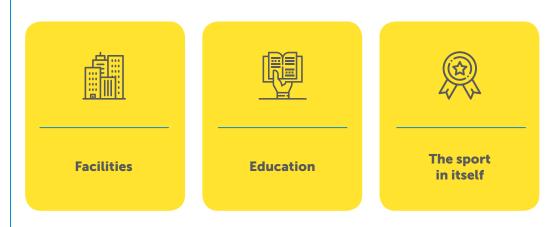




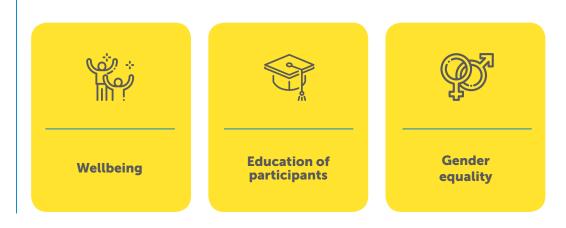


What does Legacy & Sustainability mean in the sports industry?

Legacy in sports is what remains after a sport event as long-term benefits.

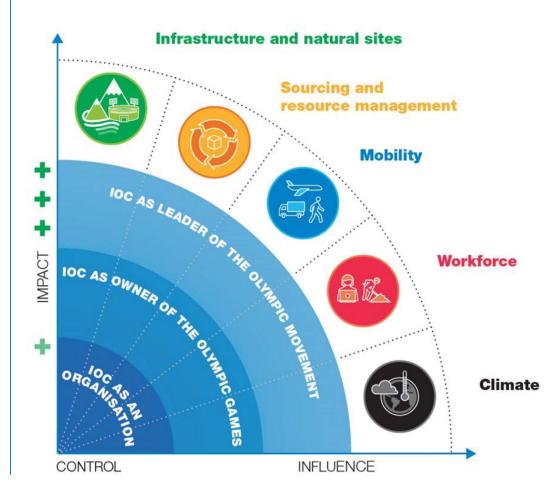


Sustainability in sport means that events tend now to have limited negative impact on environment but more positive impact on health, education, social issues etc ...





What is IOC strategy regarding sustainability?





What is IOC strategy regarding Legacy?

Objective **1**

Embed legacy through the Olympic Games lifecycle Objective **2**

Document, analyse and communicate the legacy of the Olympic Games Objective **3**

Encourage
Olympic legacy
celebration

Objective 4

Build strategic partnerships



What can UIPM and NFs implement?



Infrastructure and venues:

multi-purpose FOPs don't need to be specially built by NF/LOC. UIPM could also choose venues where everything is already existing.



Sourcing & resource management:

medals, equipment, merchandising



Mobility:

e.g. holding several competitions at the same time (LR and MP WCH 2019; U19 and U17 WCH 2019)



Workforce:

gender and geographical equality



What are the United Nations Sustainable Development Goals (SDG)?





































Figure 2: Key SDGs to which the IOC aims to contribute



Where UIPM activities can align to UN SDG



Health and well-being



Quality education (SDG 4) with CCP, JCP, ACP



Gender equality (SDG 5)



Industry innovation and infrastructure (SDG 9) with eco-friendly equipment



Sustainable cities and communities (SDG 11)



Peace, justice and strong institutions (SDG 16)



From pellet shooting to eco-friendly laser shooting (SDG 13)



