UIPM
LEGACY & SUSTAINABILITY GUIDELINES
What does Legacy & Sustainability mean in the sports industry?

Legacy in sports is what remains after a sport event as long-term benefits.

- Facilities
- Education
- The sport in itself

Sustainability in sport means that events tend now to have limited negative impact on environment but more positive impact on health, education, social issues etc ...

- Wellbeing
- Education of participants
- Gender equality
02 What is IOC strategy regarding sustainability?

- Infrastructure and natural sites
- Sourcing and resource management
- Mobility
- Workforce
- Climate

03 What is IOC strategy regarding Legacy?

Objective 1: Embed legacy through the Olympic Games lifecycle
Objective 2: Document, analyse and communicate the legacy of the Olympic Games
Objective 3: Encourage Olympic legacy celebration
Objective 4: Build strategic partnerships
What can UIPM and NFs implement?

**Infrastructure and venues:**
multi-purpose FOPs don’t need to be specially built by NF/LOC. UIPM could also choose venues where everything is already existing.

**Sourcing & resource management:**
medals, equipment, merchandising

**Mobility:**
e.g. holding several competitions at the same time (LR and MP WCH 2019; U19 and U17 WCH 2019)

**Workforce:**
gender and geographical equality

What are the United Nations Sustainable Development Goals (SDG)?

Figure 2: Key SDGs to which the IOC aims to contribute
Where UIPM activities can align to UN SDG

- Health and well-being (SDG 3)
- Quality education (SDG 4) with CCP, JCP, ACP
- Gender equality (SDG 5)
- Industry innovation and infrastructure (SDG 9) with eco-friendly equipment
- Sustainable cities and communities (SDG 11)
- Peace, justice and strong institutions (SDG 16)
- From pellet shooting to eco-friendly laser shooting (SDG 13)