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# NEW SEASON, NEW VISUAL IDENTITY FOR UIPM



The new UIPM logos represent the growth of UIPM Sports with Modern Pentathlon at the pinnacle.











## New season, new visual identity for UIPM

With the 2018 season fast approaching, the UIPM has revealed a bold new visual identity with the release of two dynamic logos.

A branding review in late 2017 has resulted in the production of two new emblems, designed by UIPM's agency partner Oiko, which represent the growth of UIPM Sports with Modern Pentathlon at the pinnacle. The new visual identity was approved by the UIPM Executive Board at its meeting prior to the 2017 UIPM Congress in Tbilisi (GEO).

Important: media representatives please note that the UIPM marketing logo (below) is the graphic that should be used for all external publication and promotion.

This marketing logo contains the tagline "World Pentathlon" which is introduced to the UIPM branding portfolio as a means of emphasizing the global reach of UIPM, which governs the core Olympic sport of Modern Pentathlon as well as Laser-Run, World Schools Biathlon, Biathle/ Triathle and Tetrathlon.

The new institutional logo (below), which is primarily for internal use, aims to communicate the historic pentathlon family values aligned to the dynamic future of UIPM Sports.

The logo features two original colours that represent the pentathlon environment: yellow (symbolizing dynamic development) and blue (standing for longevity and power). Gender equality is also reflected with the addition of two female pictograms.

Any requests for use of the new logos must be approved by the UIPM by contacting the Marketing department





(marketing@pentathlon.org), or by contacting the Union directly at uipm@pentathlon.org. Brand guidelines are available on request.

Dr Klaus Schormann, President of UIPM, said: "I am very happy that these UIPM new logos respect the history of Modern Pentathlon, our flagship sport which was founded by Pierre de Coubertin for the 1912 Stockholm Olympic Games, and also reflect the dynamic present and future of our sporting movement."

Martin Dawe, Executive Board Member

for Marketing, said: "The purpose of this branding review is to make sure our logos are more up to date. It is not a completely new logo but more of an evolution, and it's about making it more applicable for today's audience.

"It was decided that we would have two logos: one institutional logo for official and internal documents and one external marketing logo. The important thing with the marketing logo is that it's usable in all communications: in print, web, social media etc, and also that the usage of it is consistent."









## **Youth Olympic Games 2018:**

three pentathletes sign up as ambassadors

Three high-profile Olympic pentathletes have been recruited to work in ambassadorial roles at the 2018 Youth Olympic Games in Buenos Aires (ARG).

Only weeks after the Australian Olympic Committee announced that Chloe Esposito (AUS) would play the role of Young Change Maker, the International Olympic Committee unveiled Yane Marques (BRA) and Charles Fernandez (GUA) as Athlete Role Models for the Games.

While Esposito (AUS) will mentor Australian athletes across all sports, Fernandez (GUA) and Marques (BRA) will specifically work with Modern Pentathlon, which takes place on October 12-14 and 16.

All three were participants in the 2016 Olympic Games, where Esposito (AUS) won the women's gold medal. Marques (BRA) previously won bronze at London 2012.

Chloe Esposito (AUS) said: "I'm so excited to get the chance to help the athletes that are going to Buenos Aires 2018. I want to be able to celebrate their highs with them but also if they're not having such a good day, then be there for moral support."

The Olympic champion talks more about her Young Change Maker selection in a <u>video</u> on the Australian Olympic Committee website.

Fernandez (GUA), the 2017 world junior champion, said of his own role: "For me it is an honour and a blessing to be chosen as an Athlete Role Model at the Youth Olympics Games 2018 in Buenos Aires, Argentina.

"Four years ago I lost the opportunity to participate in the Youth Olympic Games for being three days over the allowed age, but I never imagined that four years later I would be nominated and invited to participate as an athlete role model representing Guatemala.

"Being able to impact athletes is such an amazing opportunity to me. I was once a very young athlete with a dream to make it to the Olympic Games and if it hadn't been for my mentors and the people who helped me I wouldn't have been able to make that dream come true."

Meanwhile Rhys Poovan and Alida van der Merwe (RSA) have become the latest athletes to qualify for YOG 2018 after winning their respective events at the African qualifying competition in Lagos (NIG) in December. Remarkably, Alida is aged only 14, three years younger than her male compatriot Rhys.

Six African countries - South Africa, Nigeria, Gambia, Mauritius, Senegal and Nigeria - were represented by athletes at the YOG qualifier, which was combined with the African Modern Pentathlon Championships for the first time.

Sixteen of the world's leading Under 19 athletes have now secured direct qualification places for Buenos Aires 2018, with the first 14 having secured their spots at the European, Pan American and Asia/ Oceania qualifiers in Mafra (POR), Merida (MEX) and Gotemba (JAP) respectively.

Finally, we are excited to share with readers the official Modern Pentathlon pictogram for YOG 2018! The competition is a Tetrathlon format, hence why there are four rather than five sports featuring in the graphic.



Rio 2016 Olympic gold medallist Chloe Esposito (AUS)









## News from around the world

# Elite athletes kick off 2018 in Budapest

any of the world's leading pentathletes embarked on their competitive season at the 2018 Peridot Indoor Competition in Budapest (HUN), where 112 athletes from 15 countries took part in qualifying rounds and finals.

Iryna Prasiantsova (BLR) claimed the glory in the women's final ahead of 17-year-old Michelle Gulyás (HUN) and Gintare Venckauskaite (LTU).

Simon Casse (FRA) won the men's competition ahead of second-placed Patrick Dogue (GER), with another young local athlete, Balázs Szép (HUN), finishing third.

Riding was held in the renovated National Horse Riding Hall, Swimming in the pool at Gerevich Aladár National Sports Hall and Laser-Run in the BOK Sports Hall.

# Three UIPM committees in historic first joint meeting

Alarge group of Modern Pentathlon's most recognisable figures gathered in Frankfurt (GER) on January 20-21 for the first-ever joint meeting of the

A SPORT MIN

BILLARY

8.

Women's individual podium at the 2018 Peridot Indoor Competition

UIPM Athletes' Committee, Coaches Committee and Technical Committee.

The Athletes' Committee is headed by three-time Olympic pentathlete Aya Medany (EGY) and comprises other experienced athletes including the current women's Olympic champion, Chloe Esposito (AUS).

Athletes joined counterparts from the Coaches Committee, chaired by Christian Roudaut (FRA), and the 13 members of the Technical Committee,



The UIPM Athletes' Committee, Technical Committee and Coaches Committee join forces in Frankfurt (GER)









chaired by 1976 Olympic champion Janusz Peciak (POL).

The meeting was also attended by UIPM President Dr Klaus Schormann, Secretary General Shiny Fang and the Executive Board Member for Development, Viacheslav Malishev (GEO).

The two-day summit included individual committee meetings, each with their own agenda and a common agenda set by the Secretary General, culminating in a mass meeting where the group aligned actions and procedures.

UIPM President Dr Klaus Schormann said: "It was very useful to bring three UIPM Committees together to have a wider discussion on important matters relating to our sporting movement.

"These three committees perform an important duty: to make sure the voices of the athletes, coaches and technical delegates in our global UIPM community are heard."

# Vila Real (POR) to host 2nd World University Championships



Pentathlon Championship will be held in Vila Real, Portugal, in 2020. The event will be hosted by the University of Trás-os-Montes and Alto Douro (UTAD) and the award of the championship follows an evaluation process carried out by FISU, which

he 2nd World University Modern

The announcement comes as Budapest (HUN) continues its preparations to host the 1st WUC from July 3-8, 2018.

governs world university sports.

UIPM President Dr Klaus Schormann said: "When UIPM joined FISU in 2014

it was a historic moment for our sporting movement and we are very much looking forward to the first two World University Modern Pentathlon Championships in Budapest and Vila Real.

"Modern Pentathlon, which was designed by Pierre de Coubertin to be a test of mental as well as physical qualities, has strong links with university education all over the world and it is important that we create opportunities for the global student community to take part in UIPM Sports."

The Tetrathlon format (Fencing, Swimming and Laser-Run) is adopted for university pentathlon event.

# Honours for Egyptian athletes and administrators

A group of modern pentathletes from Egypt have been honoured for their achievements in 2017 by the Egyptian President of State, Abdel Fattah el-Sisi.

A ceremony of celebration took place at the presidential palace in Heliopolis and included 42 athletes from 11 different sports who had performed with distinction in 2017.

The pentathletes honoured included Yasser Hefny, Islam Hamed, Ahmed Ashraf, Haidy Adel, Sondos Tarek and Mariam Amer, all of whom won gold or silver medals during the 2017 Senior World Championships in Cairo (EGY).

They all received the highest award in Egyptian sport, the Medal of Honor in Sport from the 1st degree, and the honour was extended to Sharif Elerian, President of the Egyptian Modern Pentathlon Federation, and head coach to the senior team, Raouf Hossam.

The other sports represented at the ceremony were weightlifting, judo, wrestling, fencing, swimming, taekwondo, squash, karate, kung fu and two Paralympic sports, weightlifting and swimming.



Egyptian athletes show off their medals of honour









# First Level 3 coaches course in Hungary

ifteen experienced Modern Pentathlon coaches gathered in Székesfehérvár, Hungary from January 8-12 to participate in the UIPM's first Level 3 coaches course.

Six nations were represented – Hungary, Egypt, Great Britain, Spain, Italy and Moldova – and spent a week learning more about all five pentathlon disciplines as well as:

- Planning and periodization
- Team management
- Anti-doping
- Morals and ethics
- Injury prevention
- Strength and conditioning

The instructors were Christian Roudaut (FRA), Chair of the UIPM Coaches Committee, and Alexandre França (BRA), and the classes included speakers from the Hungarian Anti-Doping Association (HUNADA) and the University of Pécs.

On January 11, the coaches were invited to an official welcome reception in the City Hall by the Vice-Mayor of Székesfehérvár, Attila Mészáros.

Christian Roudaut said: "It was very good to see the huge effort of Hungarian Modern Pentathlon Association in supporting UIPM and making the delivery of the course much easier.

"We had a week of very hard work and it is great to witness the high level of the students and their dedication to the group work and exams. We are heading in the right direction to have better qualified human resources for a sustainable sport."

Istvan Gallai, Secretary General of the Hungarian Modern Pentathlon Association (HMPA), said: "HMPA very much appreciated the chance to collaborate with UIPM to deliver the course. Hungarian coaches had the opportunity to learn more and improve their personal skills with a very fruitful exchange with coaches from other nations.

"In addition, the presence of speakers from academia and the Hungarian Anti-Doping Agency brought light to fundamental matters of the coaches' professional lives."



Coaches with their certificates at the first Level 3 coaches course in Hungary

# Russian pentathletes introduce military officers to Laser-Run

ollowing the decision of the UIPM 2017 Congress in Tbilisi (GEO) to approve an enhanced level of global promotion of Laser-Run, the Modern Pentathlon Federation of Russia held a short but breathtaking Laser-Run tournament "Pentathletes against Military Forces Officers" on December 2.

The tournament took place in the indoor track and field arena of the Central Army Club. All of the elite Russian pentathletes were present

along with representatives of the Russian military forces. There were a lot of spectators, mostly parents whose children take part in Modern Pentathlon and military academy students.

The tournament, which has now become a tradition in Russia and will continue in 2018, was short and dynamic with entertainment by a popular cheerleading group.

The military demonstrated fantastic running skills and took the bronze in both competitions. But the pentathlete Pavel Babanin, Under 19 Champion of



Russian military athletes take aim









Russia, won first prize. The team medal was awarded to the team of Military Forces "Rosqvardia".

At the end of the friendly competition, pentathletes who had participated in the tournament awarded their new sporting friends with Modern Pentathlon souvenirs.

Viacheslav Aminov, RMPF President and UIPM Vice-President, said: "This tournament was a great expression of fair play which engaged and thrilled the spectators. We all very much enjoyed it."

In 2018, numerous Russian cities including Nizhny Novgorod, Kostroma and Novosibirsk will feature as hosts on the global UIPM Laser-Run City Tour circuit.

#### Bolivia hosts successful South American Championships

Cochamba in Bolivia was the venue for the 2017 South American Championships (SACH) from December 14-18, which drew competitors from eight countries.

Delegations from Argentina, Brazil, Chile, Peru, Colombia, Ecuador and French Guiana took part alongside their Bolivian hosts in the annual continental showpiece.

This year's competition was unique in that it was promoted as a preparatory event for the 2018 South American (ODESUR) Games, which will also take place in Cochamba.



UIPM Executive Board Member Andrejus Zadneprovskis and Viacheslav Kalininas of the Lithuania Modern Pentathlon Federation receive their award

Argentina won seven gold medals, including both team and junior individual titles, with two-time Olympian Iryna Khokhlova (ARG) taking the Senior Women's Individual gold.

Esteban Bustos (CHI) took home the Senior Men's Individual title, while there was success for Brazil in the Senior Mixed Relay.

Prior to the championships, a certification for judges taking part in the 2018 ODESUR Games took place and the participants officiated over the SACH. UIPM was represented by Technical Delegate Ana Ruth Orellana (GUA).

There was also a CISM Modern Pentathlon competition, at which the military governing body was represented by Lt Col Guillermo Filipi (ARG).

# UIPM World Cup Final claims award in Lithuania

The 2017 UIPM World Cup Final in Vilnius (LTU) was named the best sporting event of 2017 in Lithuania by the national sports journalists' federation.

Our picture shows the trophy being presented to Andrejus Zadneprovskis, UIPM Executive Board for Media, and Viacheslav Kalininas, Secretary General of the Lithuania Modern Pentathlon Federation.

The 2017 World Cup Final - which stood out for heroic performances by athletes, large crowds and extensive media coverage - was already recognised with the Best Overall Competition prize in the 2017 UIPM Awards.



Participants in the South American Championships in Cochamba (BOL)









# Achievement Medal for Eevi Bengs (FIN)

evi Bengs (FIN) has been recognised for her performances in UIPM Sports with a special Achievement Medal at the Finland Svenska Idrott gala.

As a pentathlete, Bengs (FIN) has been national champion six times and Nordic champion five times. At the 2017 UIPM Laser-Run World Championships in Cape Town (RSA) she won gold in the senior Women's Individual event and silver in the Mixed Relay alongside Tiitus Ammala (FIN).

Eevi Bengs also gained recognition in December 2017 when it was announced she had been nominated to the Hall of Fame at Club La Santa international training centre in Lanzarote (ESP).

Other inductees of the Hall of Fame include Fernando Alonso (ESP) and Jenson Button (GBR) from motor racing, Heike Dreschler (GER) from athletics, Petra Kvitova (CZE) from tennis and Gerd Muller (GER) from football, as well as pentathletes Pernille Svarre (DEN) and Richard Phelps (GBR).

# Olympic champion Lesun (RUS) opens school for UIPM Sports

The Rio 2016 men's Olympic champion, Alexander Lesun (RUS), has opened a club for UIPM Sports in Minsk (BLR).

The Lesun Club, according to the proprietor, "will promote not only Modern Pentathlon but also its sub-sports such as Biathle, Triathle and Laser-Run", and membership will be open to all ages.

Lesun (RUS) added: "The goal is to have athletes in the club who will be participating in national and international competitions at all levels in Modern Pentathlon."

Lesun (RUS) added the crowning glory of Olympic gold in 2016 to a glittering pentathlon CV. He was already the holder of two individual World Championship gold medals and four silver medals.



Eevi Bengs has been recognised in her home country of Finland for her performances in Laser-Run



Alexander Lesun speaks at the opening of his new sports club, the Lesun Club, in Minsk (BLR)











# **Tournament & Training**

**Camp Invitations** 

This is an important notice for all Athletes and Competitions organisers to continuously check pentathlon.org for all information related to invitations and visa letters.

Navigate to the National Federations Portal or to http://www.pentathlon.org to stay up to date with all tournament news.

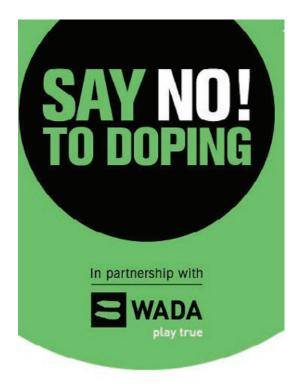
#### **COMPETITION INVITATIONS**

**UIPM Pentathlon World Cup I** Cairo, EGY

28 FEB - 04 MARCH

**UIPM Pentathlon World Cup II** Los Angeles, USA **27-31 MARCH** 

# Medical and Anti-Doping



#### WADA PUBLISHES 2018 LIST OF PROHIBITED SUBSTANCES

The World Anti-Doping Agency (WADA) has published its 2018 List of Prohibited Substances and Methods, an important resource for anyone involved in the UIPM Sports and the wider international sporting movement.

The list, which comes into force on January 1, 2018, is accompanied by the 2018 Summary of Major Modifications and Explanatory Notes, which serves to help athletes, coaches and other support personnel to understand the latest changes.

"WADA is pleased to publish the 2018 Prohibited List," said WADA President, Sir Craig Reedie. "Updated annually, the List is released three months ahead of taking effect so that all stakeholders - in particular athletes and their entourage - have sufficient time to familiarize themselves with the document and its modifications.

"It is vital that all athletes and entourage take the necessary time to consult the List; and that, they contact their respective anti-doping organizations (ADOs) if they have any doubts as to the status of a substance or method."

WADA Director General, Olivier Niggli, added: "Annually, the Prohibited List review involves a very extensive stakeholder consultation process over the course of nine months. "In reviewing the List, experts examine such sources as scientific and medical research, trends, and intelligence gathered from law enforcement and pharmaceutical companies in order to stay ahead of those that endeavour to cheat the system."

The <u>2018 Prohibited List</u>, the <u>Summary of Modifications</u>, and the <u>2018 Monitoring Program</u> are available for download on WADA's website in English and French. Spanish will follow shortly and if anybody would like to receive these documents in another language, please contact UIPM at *projects@pentathlon.org* 









## **Inside UIPM:**

#### **Monthly activities of President Dr Schormann**

#### 06.-08.12.2017, Monte Carlo, MON

UIPM President Dr Klaus Schormann attended the Peace and Sport Forum, where he had the opportunity to exchange ideas with fellow delegates about the way UIPM promotes the values of Peace and Sport through sporting and educational projects.

During a working dinner in the Palace of Monaco on December 6, President Dr Schormann spoke with HSH Prince Albert II of Monaco, the UIPM Honorary President, about the importance of sport as a strong driver for integration, respect and peace in global society.

During his stay in Monaco President Dr Schormann visited UIPM Headquarters to meet with Secretary General Shiny Fang and UIPM staff members to discuss future administrative steps based on decisions taken by the 2017 UIPM Congress in Tbilisi (GEO) and to focus on the highlights of the 2018 season.



Joel Bouzou, Prof Hyacinthe Carrera and Dr Schormann



UIPM President Dr Klaus Schormann & Prof. Michael Geistlinger, former UIPM Legal Advisor



UIPM Vice-President Joel Bouzou, Honorary President HSH Prince Albert II of Monaco and President Dr Klaus Schormann



President Schormann with UIPM Staff in the Headquarters in Monaco









#### 17.12.2017, Frankfurt am Main, GER

The UIPM President visited the International Indoor Equestrian Festival, which was again organized by Olympic champions Ann Kathrin Linsenhoff and Paul Schockemöhle, and met with members of the international equestrian and business society.



Dr Klaus Schormann, Dr Heinz-Georg Sundermann (CEO, Lotto Hesse) and Prof Dr Heinz Zielinski (President, Sport Foundation of Hesse)

#### 09.12.2017, Bonn, GER

UIPM President Dr Klaus Schormann took part in the annual Assembly of the German Modern Pentathlon Federation and briefed delegates about UIPM Congress decisions. Claudia Bokel, IOC Member and former Chair of the IOC Athletes' Commission, visited the Assembly in her new capacity as President of the German Fencing Federation and signed a partnership agreement linked to joint training sessions in future.

#### 22.-24.01.2018, Monaco

President Dr Schormann visited UIPM Headquarters and, with Secretary General Shiny Fang, prepared key documents for the 2018 World Cup season and discussed an agenda for their next meeting in March 2018 in Tokyo (JAP) for the 2020 Olympic Summer Games.

#### 29.01.2018, Frankfurt, GER

The UIPM President took part in the New Year celebration of the German Olympic Sports Confederation (DOSB), where he also met with Prof Walther Tröger, IOC Honorary Member, and Sepp Fendt, President of the International Luge Federation. They discussed some matters of sporting politics and doping linked to the PyeongChang 2018 Olympic Winter Games.



Sepp Fendt (President, FIL), Prof Walther Tröger (IOC Honorary Member) and Dr Klaus Schormann

#### 31.01.2018, Berlin, GER

The Qatar Ambassador to Germany, Sheikh Saoud bin Abdulrahman Al-Thani, welcomed the UIPM President at the Embassy in Berlin to discuss future close cooperation with the Qatar Government, the Qatar Olympic Committee and the Qatar Federation for Equestrian and Modern Pentathlon. Items on the agenda included a new agreement to continue staging the UIPM Champion of Champions in Doha and a partnership with Doha's doping analysis laboratory.



Sheikh Saoud bin Abdulrahman Al-Thani (Qatar Ambassador to Germany) with UIPM President Dr Klaus Schormann









# New Balance World Rankings

The PWR is updated live on www.pentathlon.org after each competition. PWR as at 07 February 2018:

MEN			
RANK	NATION	NAME	POINTS
1	FRA	Valentin PRADES	195
2	UKR	Pavlo TYMOSHCHENKO	190
3	HUN	Robert KASZA	185
4	KOR	Woongtae JUN	178
5	KOR	Jinhwa JUNG	178
6	RUS	Aleksander LESUN	171
7	HUN	Bence DEMETER	163
8	LTU	Justinas KINDERIS	156
9	FRA	Valentin BELAUD	154
10	HUN	Adam MAROSI	152
11	EGY	Eslam HAMAD	151
12	CZE	Jan KUF	146
13	GER	Marvin Faly DOGUE	138
14	POL	Jaroslaw SWIDERSKI	137
15	EGY	Ahmed HAMED	132
16	GER	Alexander NOBIS	131
17	BLR	Ilya PALAZKOV	131
18	EGY	Yasser HEFNY	127
19	GER	Patrick DOGUE	126
20	GBR	Joseph CHOONG	124

①	The Full New	Balance	World	Ranking	is available c	n
	www.pentath	lon.org				

WOME	V		
RANK	NATION	NAME	POINTS
1	RUS	Gulnaz GUBAYDULLINA	205
2	BLR	Anastasiya PROKOPENKO	196
3	LTU	Laura ASADAUSKAITE	190
4	HUN	Tamara ALEKSZEJEV	177
5	GER	Lena SCHONEBORN	176
6	GBR	Kate FRENCH	175
7	HUN	Sarolta KOVACS	169
8	GER	Annika SCHLEU	163
9	TUR	Ilke OZYUKSEL	158
10	ITA	Alice SOTERO	157
11	ITA	Gloria TOCCHI	148
12	ITA	Francesca TOGNETTI	143
13	RUS	Ekaterina KHURASKINA	139
14	KOR	Sunwoo KIM	131
15	RUS	Uliana BATASHOVA	127
16	KAZ	Elena POTAPENKO	126
17	MEX	Mayan OLIVER	126
18	BLR	Volha SILKINA	122
19	ITA	Irene PRAMPOLINI	121
20	ITA	Alessandra FREZZA	121

# WATCH ONLINE UIPMTV.ORG 28 Feb World Cup I 04 Mar Cairo, EGY 27-31 World Cup II Mar Los Angeles, USA 03-07 World Cup III May Kecskemét, HUN 23-27 World Cup IV May Sofia, BUL 21-24 World Cup Final Jun Astana, KAZ 06-14 Senior World Championships Mexico-City, MEX

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Baron Pierre de Coubertin

"The Modern Pentathlon event would test a man's moral qualities as much as his physical resources and skills, producing thereby the ideal, complete athlete."

#### **UIPM HEADQUARTERS**

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